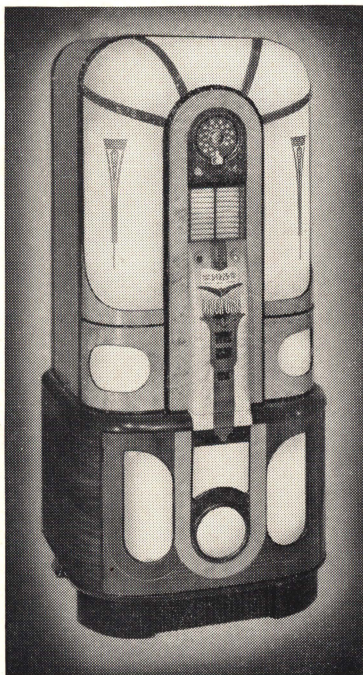




September
1942

THE COIN MACHINE REVIEW

The **COMMANDO**



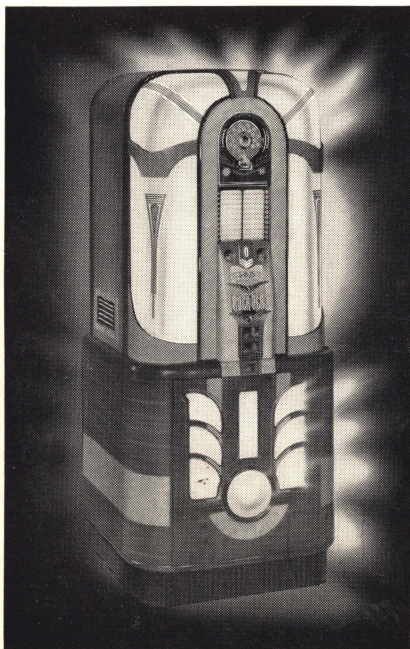
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In Automatic Music for '42-'43-'44-'45**

The Phonograph BUY for the Duration!

*This Brand New **COMMANDO** Can
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Same Price As Late Model
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COME IN TODAY! YOU'LL BE SURPRISED AND
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Outstanding Contributions for 1942.**



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**TO WIN THE WAR
BUY MORE & MORE
WAR BONDS NOW!**

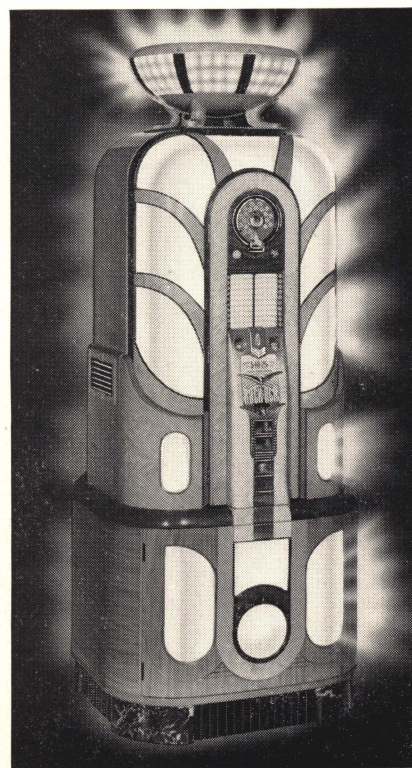
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Parkway 1179

Los Angeles, Calif.



The 111th Consecutive Monthly Issue of the Coin Machine Review

SEPTEMBER, 1942

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Williams Manufacturing

CHICAGO—A welcome name joined the ranks of coin machine manufacturers in August when Harry E. Williams announced that his United Manufacturing Co. was set up at 6123 North Western Avenue in Chicago ready to revamp and rebuild marble games and give them the appearance and earning power of brand new games.

Harry is a pioneer in the industry and is one of its best liked personalities. Back in 1933 he started the whole marble game business off with his *Contact* game. Later he built four or five games in his own Los Angeles plant before the Chicago manufacturers induced him to come East and create games for them. He developed prize operator-moneymakers for Pacific Amusement, Bally, Exhibit and others before embarking on his present revamping enterprise.

At present United is rebuilding *Zombie* into a new game named *Midway*. The old play-board is stripped and discarded. A new design and different play-board added, complete new and different art work, all mechanical parts thoroughly reconditioned and cabinets given a special attention that defies description.

All coin-dom wishes the best for Harry and his United Manufacturing Co.

OCT. TAX CALENDAR

OCTOBER 20

FEDERAL INCOME TAX. Withholding Agents. Monthly return of tax withheld on bond interest for the preceding month to be filed with Collector of Internal Revenue.

OCTOBER 31

FEDERAL TAX ON ADMISSIONS AND DUES, FACILITIES, OIL PROCESSING, SAFE DEPOSIT LEASES, ELECTRICAL ENERGY, TRANSPORTATION, SALES (INCLUDING RETAILERS' AND MANUFACTURERS' EXCISE TAXES). Taxpayers. Return and payment of tax for preceding month to Collector of Internal Revenue.

FEDERAL OLD AGE BENEFITS PAY ROLL TAX. Employers. Last day to file tax return and wage report for third quarter 1942 on Form SS-1a with Collector of Internal Revenue and pay tax thereon.

FEDERAL UNEMPLOYMENT INSURANCE PAY ROLL TAX. Employers of Eight or More. Fourth installment for taxpayers electing to pay quarterly.

On the Cover—

Exotic Jane Wyman puts on her best smile for Scotty Welbourne just before taking a summer dip in the pool of the Beverly Hills hotel. Scotty took this shot especially for the September cover of THE REVIEW.

AOLAC Carries Plea For Fair License Fee to Washington, D.C.

The Tax To Date

WASHINGTON (Special) — The huge tax bill in which the Coin Machine Industry, as well as practically every other industry, is vitally interested, is still with the Senate Finance Committee and hearings are being held privately.

Bill is the most important tax measure ever in committee and virtually every individual in the nation will be affected in one way or another by the findings and recommendations.

Various aspects of the bill are having a fine tooth combing by moneyed interests and it is not expected the recommendations of the Committee will be given before late September or early October.

Just what effect suggestions and recommendations of various Coin Machine interests have had has not been revealed and will not be known until the Committee reports.

LOS ANGELES.—Appearing before the Senate Finance Committee in Washington, D. C., on August 14th, Curley Robinson, managing director of the Associated Operators of Los Angeles County, requested that the present law, Section 3267 (b-1), of the Internal Revenue Code, be amended so that its present inequitable interpretation, insofar as pinball machines are concerned, be removed.

Robinson was accompanied to Washington by the Association's attorney, Art Mohr, and appeared before the Committee at a special session. The following brief was submitted by Robinson and Mohr to members of the Committee:
Honorable Committee on Finance,
United States Senate,
Washington, D. C.

Mr. Chairman and Gentlemen of the Senate Finance Committee:

Pursuant to committee hearings this morning with regard to the proposed new tax levy on coin operated machines, the purpose of which, is to amend Section 3267 of the Internal Revenue Code of 1941 Act, the undersigned witnesses hereby give you a brief resume of the effect of the new proposed amendment to this Section upon Novelty Pin Ball Games.

The proposed amendment originating in the House of Representatives, in the Revenue Act of 1942, known as Section 617, "Coin operated amusement and gaming devices" which amends Section 3267-(b) of the Internal Revenue Code, giving the definition of pin ball and gaming devices, will automatically place in clause 2 of said Act the hundreds of thousands of pin ball games in operation throughout the country, and thereby subject them to a \$50 annual tax as a gaming device.

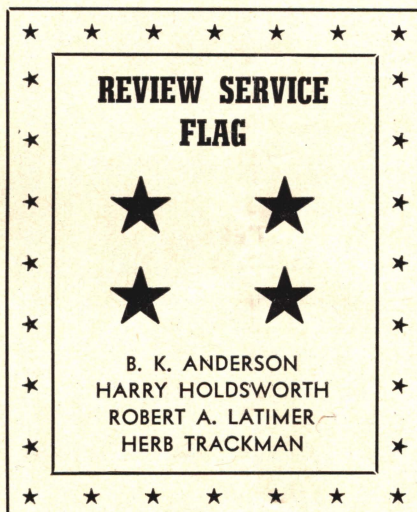
Your witnesses testified before your committee this morning stating that they represented the operators and merchants in whose business establishments these games are operated throughout the State of California. The cost of these pin ball games averages approximately \$140. They have a life span of approximately four months and an income not exceeding \$12.00 per week, and in many cases much less. The merchants in whose establishments these amusement games are located have come to depend upon them as a trade stimulus, and to subject the owner of the establishment to the payment of a \$50 tax with a correspondingly minute profit as stated

TURN PAGE

COIN
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FOR
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Important Notice

For the duration of the War the Los Angeles offices of THE REVIEW will be open from 1 p. m. to 4:30 p. m. only each day. Switchboard service will be from 10 a. m. to 4:30 p. m. and the offices will continue to close all day Saturday.

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Specialists—Coin Machine Industry

Los Angeles, Calif.

above, would practically eliminate this source of revenue from the merchant and put the operators of these machines out of business.

By reason of close cooperation of the owners and operators of these devices, the Treasury Department in the fiscal year of 1941-42 realized some 6½ million dollars in revenue based upon the special tax under Section 3267 of the Internal Revenue Code. To place a \$50 tax upon the pin ball machines would eliminate fully 80% of these devices from operation and would thereby correspondingly reduce the annual income derived therefrom. It is a well known fact that the comparative earning power or capacity of pinball games is about 5% of that of a gaming device, commonly known as a 'slot machine', and to put them on the same level of tax would be highly inequitable.

Your witnesses therefore proposed that an amendment to Section 3267-(b) of the Internal Revenue Act be enacted as follows:

"Section 3267-(b)—as used in this Part, the term 'coin operated amusement and gaming devices' means—(1) so-called pin ball and other amusement machines, of whatever kind or nature, which are operated by the inserting of a coin, token or similar object, whether used for the purpose of amusement or in any other manner, and (2) so-called 'slot machines' which operate by means of insertion of a coin, token, or similar object and which, by

application of the element of chance, may deliver, or entitle the person playing or operating the machine, to receive cash, premiums, merchandise, or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a 1-cent coin which, when it dispenses a prize, never dispenses a prize of retail value, or entitles a person to receive a prize of a retail value of more than 15c, shall be classified under clause 1 instead of clause 2.

"Coin operated counter games, incorporating amusement or gaming features, which entitle persons playing to receive merchandise prizes, not exceeding in value one package of cigarettes, shall be classified under clause 1—rate \$10.00 annual tax."

The Internal Revenue Bureau has recently ruled that the operations of pin ball games or machines which entitles the player to receive compensation for unused free games, such games are taxable under the classification of gaming devices and therefore at the rate of \$50 per machine per year. Since Section 3267, Subsection B, clause 1, of the Internal Revenue Act, appears to be ambiguous as to the exact meaning of a pinball machine, and, by implication, would seem to tax, not the physical characteristics of the game, but the use or operation of the same, which in

our opinion is contrary to the intent of the law-making body, we respectfully suggest that to overcome any further confusion as to the use or characteristics of the game, that the foregoing amendment be adopted.

The obvious reason for enacting these special revenue statutes, is for raising finances with which to meet the war efforts; your witnesses therefore suggest that appropriate legislation be adopted to cover the following devices which also are amusement games and that they be taxed at the rate of \$10.00 per unit so that the revenue derived therefrom will augment the Treasury Department to the extent of approximately \$40,000,000.

For the purpose of illustration, hereunder is a schedule compiled as of December 31, 1941, showing the various games which could be taxed, and are in operation in the United States.

	Number in Operation	Proposed Rate of Taxation
Amusement (pin-ball) games	250,000	\$10
Counter Amusement Devices ..	600,000	10
Jackpot slot machines	no estimate of	50
Console amusement games	200,000	50
Misc. amusement machines	100,000	10
Automatic phonographs ..	400,000	10
Cigarette vending machines ..	126,500	5
Beverage vending machines ..	28,000	5
Candy bar vendors	250,000	3
Penny vending machines	3,000,000	3
Misc. vending machines	25,000	3

With regard to the phonographs listed above, of which there are approximately 400,000 in operation throughout the country, cognizance should also be taken by your committee of what is known as "wall boxes" and "wired music" so that the maximum returns can be derived by reason of their operation without throwing the burden upon other amusement machines.

In conclusion we would again urge your Honorable Committee that in order to de-

(Continued on Page 6)

ANOTHER MONTH NEARER VICTORY!

Wm. Rabkin

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MAIL ORDER SPECIAL. 50 French Fold Greeting Cards in Gay Christmas Colors, imprinted with your name, and vellum envelopes to \$1.00 match. Satisfaction guaranteed. Postpaid.....

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Jersey Specialty Has Interesting Growth

SINGAC, New Jersey—On Route 23, Newark-Pompton Turnpike, next to the Passaic River Bridge stands one of the most interesting jobbing and distributing organizations in the coin machine field in the state of New Jersey—the Jersey Specialty Co.

Boasting the finest and largest display rooms in the state, Jersey Specialty, under the capable ownership and management of Peter Hagedoorn, has taken its place along with the leaders in the industry.

The company was organized in August, 1931, when pin games were just starting to flood out of Chicago like the swollen waters of a flood stream breaking its banks. New manufacturers were springing up all over the nation and the public had taken the marble, or pin, games to their hearts.

But to start our story at the beginning we must go back to 1929 when Peter Hagedoorn first became interested in coin-controlled devices and started to operate. His first machines consisted of an assortment of peanut machines, ball gum machines, Penny Four Jacks, Barn Yard Golf, A. B. T. Target and Pocket Pool. "In those days," says Hagedoorn, "it was unheard of to pay a location 50% commission. The customary commission at that time was 20% on merchandising machines and 25% on amusement devices."

About 1930 Hagedoorn began to act as salesman for different machines and sold the first Masters in the State of New Jersey. He also lays claim to being the first to sell a pin ball game in the state. It was a game called *Roll Over* and was manufactured by the Hercules Manufacturing Co. of Chicago.

Roll Over was a small counter game but it was an instant hit. "I recall that we sold several of these to an operator in Belmar, New Jersey, who in turn placed them on the Boardwalk," said Hagedoorn. "The game grossed \$25.00 in pennies the first week. We sold them to the operator at \$19.50 each.

"Then along came the games called *Whiffle*, *Baffle Ball*, *Ballyhoo*, *Screwie*, and a number of others. In 1931, we saw great possibilities with new operators coming into the business from the huge ranks of unemployed. We opened a store at the present address. We have seen the operators grow from day to day, and in less than six months there were more than eighty operating routes in the two counties closest to us.

"We have always maintained and carried a complete line of merchandise machines and games of all kinds that we felt we could offer to our customers as genuine money-makers. Then too, at all times we have carried a complete stock of parts for any operating emergency."

Asked concerning the policies of Jersey Specialty, Peter Hagedoorn explained: "Our policies have always been to give excellent service and to do everything in our power to help the operator with his numerous problems. We have organized operators' Organizations in order to solve many of their problems in the way of commissions, jumping locations, etc. We have conducted a clean, legitimate jobbing business and our sales and showrooms have been proclaimed the finest and largest in the state throughout our years of doing business."

In addition to the hundreds of customers Jersey Specialty Co. regularly serves in the New England area, the firm is now doing business with countless numbers of operators in other parts of the country. National advertising in *THE REVIEW* and other publications has brought a new family of customers to join those that have found Jersey Specialty an excellent house to do business with in the years gone by. These new customers are finding a personalized type of service that has been the pride and joy of Jersey Specialty Co. since its founding.

Besides guiding the destinies of Jersey Specialty, Hagedoorn has dabbled on the inventive side of the picture from time to time and a short while ago worked out an idea for a game that combined features usually found on marble tables with those of a pool table. Jersey Specialty mechanics built models for location tests and ten were placed. They proved to be a big success and some grossed as



TOP: The beautiful phonograph and movie display room of the Jersey Specialty Co., of Singac, New Jersey. Phonographs are displayed on a raised platform, a Stewart Filmtone machine is shown in the center, and cigarette merchandisers on the left. CENTER: This photo shows more of the huge stock of new and used cigarette vendors always in stock. The two gentlemen at the left in this photo are company mechanics while at the right is seated Peter Hagedoorn, owner and manager of Jersey Specialty. BOTTOM: The marble game room where a complete assortment of proven money-makers is always on display.

much as \$100.00 a week operating with a high score prize. However, the game has been shelved for the duration but when normalcy again returns to the manufacturing activities of the industry Hagedoorn intends to turn it over to some enterprising organization.

To operators on the Eastern seaboard, and those visiting in the East, Jersey Specialty Co. extends a warm invitation to visit them at their spacious home. "The latchstring is always out and we are never too busy to sit down and talk with any operator at any time," concluded Hagedoorn.

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Los Angeles, Calif.

A.O.L.A.C. Tax Move

(Continued from Page 4)

rive the greatest income from these sources that an amount consistent with the ability to pay be exacted rather than an arbitrary and confiscatory amount. The pinball machines are at the present time subjected to a county and municipal tax as well as a Federal tax and an aggregation of all of them is far in excess of our ability to pay the same. Consequently we urge upon the Gentlemen of the Senate Finance Committee to recommend the adoption of the proposed amendment so that the pinball games may remain in the category of the \$10 tax classification, and at the same time preserving the businesses of thousands of road-

side and small merchants who would be fatally affected were amusement machines to be withdrawn from their establishments by reason of inability to pay these taxes.

Respectfully submitted,
SAMUEL ROBINSON,
Executive Director
Associated Operators of
Los Angeles County, Inc.
1351 W. Washington
Los Angeles, Calif.
ARTHUR MOHR,
Atty. for the Corporation.

On August 25th a special meeting of the membership of A. O. L. A. C. was held at the North Star Auditorium to acquaint them with details of the Washington conference. If A. O. L. A. C. is successful in the matter it will mean that location owners

will be subject to the \$50.00 tax from July 1 to October 31 only without possibility of refund. Then from October 1 to June 30, 1943, the tax would be \$10.00. Counter machines operating with a penny and limited to cigarettes as premiums, would draw a \$10.00 per year tax levy.

Test Case on Slugs

CHICAGO—Benjamin Glaser, 45, operator of a cigar store on Madison street, was held to the grand jury by United States Commissioner Edwin K. Walker, August 25th, on a charge of possession of metal slugs intended for use as money in vending machines.

Francis J. McGreal, assistant United States attorney, said the arrest would provide a test case to determine whether the metal slugs can be outlawed.

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Howard Sales Company

Tony Mangano, President

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Write us for Prices on NEW and USED GAMES

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SKY CHIEF and many others.

**Used Bally Pay-Out Tables, GOLD MEDAL, THISTLE DOWN,
ARLINGTON, 150 Slots**

● 12 Eat 'Em Hot Peanut Vendors, 5c, with
Dixie Cup Attachment. Good as New! **\$12.50 Each** ●

**16MM . . . 3 Minute
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MIDWAY Is Not Your Old Game Just Repainted, But Is Actually Re-designed Inside and Out.

Here Are a Few of the Things We Do —

- We strip your old play-board and throw it away.
- We design an entirely NEW and DIFFERENT play-board.
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- Cabinet—well, just wait 'til you see it—something NEW and DIFFERENT in design!

ALSO "SUN VALLEY"
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SUGGESTION —

TO WEST COAST DISTRIBUTORS

You can order Zombies and Sunbeams from Central and Eastern distributors to be shipped direct to us to be rebuilt into MIDWAY and SUN VALLEY.

This offers faster delivery and reduces your shipping costs.

Japs Take Sal Hepatica

BULLETIN — It is officially announced that the Japs have taken Sal Hepatica. The U. S. War Department admits it, but doubts the ability of the yellow bellies to hold it. Late dispatches state that the strain on their rear is terrific. U. S. Forces have caught them on the run several times trying to evacuate along the line. Several flank movements have been undertaken. So far action consists of gas attacks only. The Japs tried to suppress all reports but they leaked out and the Allies got wind of them. Complete enemy evacuation is indicated inasmuch as their defenses have blown up.

—Anonymous.

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An authoritative survey, just completed by us, shows the following number of readers in each state of the union:

Alabama	42	New Jersey	258
Arizona	48	New Mexico	30
Arkansas	52	New York	320
California	781	North Carolina	28
Colorado	110	North Dakota	17
Connecticut	42	Ohio	109
Delaware	15	Oklahoma	43
Florida	71	Oregon	94
Georgia	43	Pennsylvania	277
Idaho	40	Rhode Island	31
Illinois	280	South Carolina	23
Indiana	82	South Dakota	21
Iowa	57	Tennessee	35
Kansas	58	Texas	360
Kentucky	43	Utah	45
Louisiana	102	Vermont	18
Maine	24	Virginia	38
Maryland	23	Washington, D. C.	21
Massachusetts	79	Wisconsin	78
Michigan	94	West Virginia	29
Minnesota	82	Wyoming	27
Mississippi	38	Foreign	101
Missouri	176	Misc.	50
Montana	25		
Nebraska	37		
Nevada	24		
New Hampshire	15		
		TOTAL READERS	4755



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MILNER HOTEL BLDG. SALT LAKE CITY, UTAH

New Bliss Ruling

LOS ANGELES—The following ruling by Deputy Commissioner D. S. Bliss, under date of August 28th, was made upon the request of Ray S. Adams, Managing Director of Southern California Tavern Association, who requested a clarification of the \$50.00 tax:

Reference is made to your letter dated July 29, 1942, relative to the ruling that a pin-ball machine where unused free plays are redeemed is considered a gaming device with respect to which liability to special tax under section 3267 of the Internal Revenue Code is incurred at the rate of \$50.00 per year.

You state this ruling was not given until after midnight July 1, 1942. The first indication you had of the changed ruling was on July 12, thus affording no time in which to instruct operators to take these machines off their premises, location owners and operators were not informed until July 24; many of your people are going to order the machines out and refuse to pay the tax for which they will be liable by reason of having had such machines on their premises for a few days since July 1st since \$50.00 yearly tax would be prohibitive in many small locations.

In view of the above and the fact that the law holds the location, in this instance your membership, responsible for payment

of the tax, whereas the machines are owned by operators who have no connection with the establishment, you request relief by this office, allowing your members who do not wish to continue to have marble machines in their premises to order them out and pay \$10.00 for the period they were used since July 1, instead of \$50.00.

If, as you state, your members first received notice in July, 1942, that redemption of free plays with respect to pin-ball machines incurred gaming device liability, and if, immediately upon receipt of such notice the practice of redeeming unused free plays was discontinued, no liability for gaming device special tax will be asserted against those taxpayers who, relying in good faith on the earlier ruling, paid tax at the rate of \$10.00 per year for the period commencing July 1, 1942. However, any person who continued redeeming free plays after receiving such notice is liable for special tax at the rate of \$50.00 per year for the period commencing July 1, 1942.

Respectfully, D. S. Bliss, Deputy Commissioner.

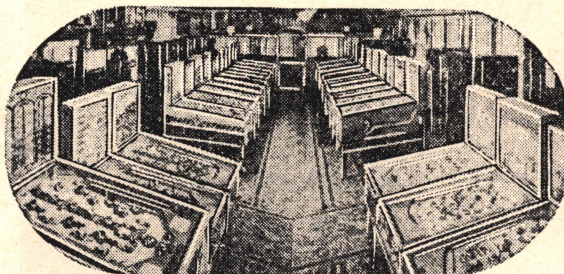
Plunges On Bonds

NORWICH, Kansas — Operators of the nation can take a tip from operator W. R. Doze that United States War Bonds are the best investment you can make.

"The Missus and I have 101 \$25.00 bonds already," states Doze, "and we'll get more!"

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BIG PARADE	\$59.50	TWIN SIX	24.50	MILLS PUNCHING BAGS	\$39.50
VICTORY	59.50	BIG LEAGUE	24.50	CAILLE LIFTER	29.50
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JUNGLE	44.50	AMERICAN	24.50	SCIENTIFIC SPIT FIRE	9.50
SOUTH PAW	44.50	SKY LINE	15.00	HOME RUN, Ball Gum Mach., Like New	14.50
CAPT. KIDD	34.50	FORMATION	15.00	WIZARD 1c COUNTER FORTUNE TELLER	14.50
MAJORS	34.50	SCHOOL DAYS	15.00	BINGO, COUNTER GAMES	4.95
HOROSCOPE	34.50	COMMODORE	15.00	HOUSE ON PEDESTAL, Tells "When Will I Marry"	19.50
BIG CHIEF	24.50	SCORE-A-LINE	15.00	KEENEY ANTI-AIRCRAFT GUNS	39.50
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FLEET	24.50			SEEBURG SHOOT-THE-CHUTES	79.50
				GENCO 14-FT. BANK ROLL	75.00

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Seattle

(Correspondent's Note: This is Guest Column Month in the Seattle corner of the REVIEW. In 1940 we gave you Barbara Nafsted, that clever kid from Jack Moore's office. In 1941 it was Mrs. Frank Countner, wife of Seattle's No. 2 phono operator. And in this, the third year since inauguration of the feature, we present Maybel Dace, a veteran of 20 years in the disc business, who, until recently, was Harper-Meggee's record manager. Maybel resigned to help husband Tommy run the Red Robin Tavern. We thank Maybel for taking time from her other duties to pen the following.)

SEATTLE—This chore of writing a column is not quite up my alley, and having had limited experience as a location manager, my views probably won't mean very much. However, they were asked for, so will give them to you to take or leave.

After nine months of operating the Red Robin Tavern, we have come to one definite conclusion: "Let the operator select the music for your location." Frank Countner put in a beautiful set-up for us and very patiently granted all our personal requests. Careful checking proved that our requests were not being given the play we expected, so we decided to let Frank put in the music that was selling. From then on our "take" increased materially.

Each location is a problem that can best be solved by the operator. Each location has a different clientele, whose music desires are different. The operator soon learns from his meter which type of music sells best in each location. By letting the operator select the music, the location makes a larger profit.

The public will request anything and everything, and if you grant those requests, as we did for a while, you will discover that only a small percentage of them get normal play.

In seven years as Record Dept. Manager for Harper-Meggee, I saw the coin machine business grow from a baby into the giant it is today. I tried to understand and help solve the operator's record problems. And now, as a location owner, I would only suggest that the operator take advantage of the present difficult record situation to sell the location manager the idea of allowing the operator to select the records instead of granting the requests of every casual customer.

In closing, I wish to extend my best regards to all my friends of the coin machine business and hope you all some day visit me at the Red Robin.

Maybel Dace.

Photomatic In Defense

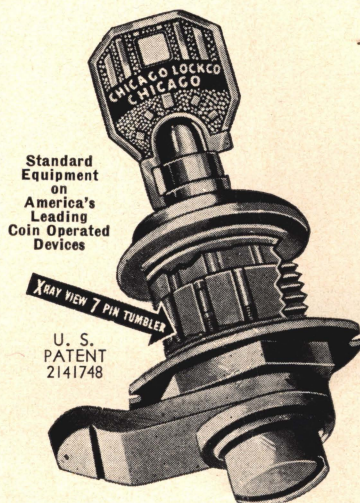
NEW YORK — The Photomatic, fully automatic photographing machine manufactured by International Mutoscope Reel Co., has joined Defense ranks and is now at work in some of the country's largest plants. The machine is being used to



You Can't Beat!

The Famous, Patented

Chicago "ACE" Lock either...for



Remember — There's a CHICAGO LOCK for Every Protection Need

Locks . . . for new equipment and replacements . . . Ace Locks, Single Bitted, Double Bitted Locks . . . and Padlocks, too . . . All Chicago Locks insure — "UTMOST Security!"
Ask your jobber or Write Us for Free Catalog.

CHICAGO LOCK CO.

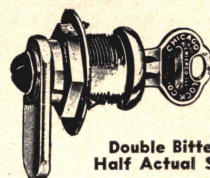
2024 N. RACINE AVE.
DEPT. 99, CHICAGO, ILL.



photograph employees in conjunction with the identification plan laid down by the War Department. Employee is mugged in the Photomatic and a picture in a special frame bearing the firm's name and space



Protection Against Cash Box Sabotage



COIN
MACHINE
REVIEW

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FREE TO REVIEW SUBSCRIBERS IN WAR ZONES

At the outbreak of the War THE REVIEW advised all subscribers in war areas that the facilities of our organization were at their disposal, without charge, in the purchase and dispatching of materials and machines they might need to continue their operations in their respective areas. Since then THE REVIEW has served many, and all have been pleased with the personal service given their requirements. Whatever your needs might be, THE REVIEW will gladly purchase and forward to you, as cargo space is available, any equipment you might need. Send us your "want" list, with your remittance, and we will take care of your requirements. THE REVIEW will refer orders to advertisers in the nearest shipping point and see that equipment shipped is completely reconditioned and ready for operating.

This service is GRATIS only to REVIEW subscribers. Send your communications direct to COIN MACHINE REVIEW, 1115 Venice Blvd., Los Angeles, Calif.

for serial number, is issued in sixty seconds.

Briggs, Hudson, Manhattan Long, Packard, White Construction and U. S. Engineering Corps (Caribbean Division) are a few of the users of this remarkable time and money saver.

Coin Machines in Tel Aviv

LOS ANGELES—Tom Treanor, roving reporter for the *Los Angeles Times*, was recently in Tel Aviv, the all-Jewish city in Palestine, and in his cabled message under date of August 24th described his surprise to see so many coin machines in the modern Jewish city.

"Here, there and everywhere were 'juke boxes' and in many spots the well known one-arm bandits were on duty. It was interesting to watch a native insert his piastre and anchor himself to receive the jackpot delivery. As usual they seldom paid out," said Treanor.

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

SPECIALS from JONES SALES CO.

BRAND NEW MACHINES

Bally Club Bells.....	\$235.00
Evans Jackpot Dominos.....	395.00
Groetchen Columbias, rear pay.....	85.00
5c Mills Gold & Copper Chromes.....	238.50
10c Mills Gold Chromes.....	243.50
25c Mills Copper Chromes.....	248.50
Mills Jumbo Parades, Comb. Cash and Free Play.....	175.00
Keeney Super Bell.....	235.00
Mills Jumbo Parades.....	135.00

SLIGHTLY USED CONSOLES

Bakers Pacers, Daily Double, 30 Pay.....	\$200.00
Bally Club Bells.....	150.00
Columbia Bells, GA, Rear Door Pay..	50.00
Evans Gal. Dominos, Latest JP Model, 2 Tone Cabinet.....	295.00
Evans Bangtails, 40-1 pay, No. 3165-2942.....	165.00
Evans '41 Lucky Lucre, 2 Tone Cab...	295.00

Jennings Fast Time, CP.....	\$ 65.00
2 Keeney Super Bells, Floor Samples	200.00
Mills 4-Bells, 1/25c - 3/5c.....	450.00
Mills 4-Bells, High Serials, Clean.....	400.00
Mills 3-Bells.....	Write
Mills Latest Jumbos, Used 2 Weeks..	125.00
Mills Jumbo Parades, Clean.....	75.00
Mills Square Bells.....	50.00
Paces Races, Red Arrow, JP Model..	200.00
Paces Reels.....	75.00

Bally

Kentucky.....	\$175.00
Grand National.....	80.00
'41 Derbys, Extra Clean.....	225.00

SLOTS

Mills 5c Original Chrome Bells.....	\$160.00
Mills 5c Melon Bells.....	90.00
Mills 5c & 10c Blue Fronts, Refinished and reconditioned like new..	85.00

WANTED TO BUY FOR CASH

Keeney's Super Track Time, Bally Turf Kings, Fairmounts, Jockey Clubs, Mills Gold Chromes, Nickel Chromes, Mills Brown Fronts and Bonus Bells.

We have a large quantity of all types of equipment, including Slots, Consoles, Five Ball Tables, Phonographs, not mentioned in this ad. Write for complete list with prices.

JONES SALES CO.

1330-32 Trade Ave.
Hickory, N. C.
Tel. 107

JONES SALES CO.

31-33-35 Moore St.
Bristol, Va.
Tel. 1654

New York

NEW YORK (RC) — Despite gasoline rationing, the tire bugaboo, and the loss of most of the good service men in the Gotham area, local operators are not disheartened, but continue to cover their routes and give the very best possible service under existing conditions.

Irv. Mitchell is proving to be the operator's best friend with his completely-equipped shop to supply the machine-tooled parts no longer available from the original sources. Irv. has done a bang-up job machining parts for operators.

Vacations are still the fashion, but some of coindom's biggest names haven't taken time for vacations this year. Lou Cantor's

recent business trip was in the nature of a vacation even though he had a pocket full of orders upon returning. Jack Mitnick, of the George Ponser office, had to cancel his plans at the last minute but still has the maps "just in case." Mike Munves, the Arcade King, who is always hitting the ball, let out the rumor he will depart shortly for a brief rest.

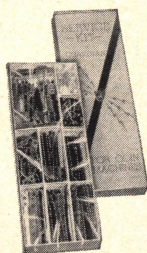
The New York Specialties Co., with Leon Berman at the head, is now happily ensconced in new quarters at 585 10th Avenue. Danny Subarsky, who operates as the Automatic Coin Repair Service, also shares the premises.

New meeting date for the Automatic Music Operators' Association is at 4 p.m. on Wednesday of each week. Change was

PIN GAME OPERATORS!!

... GET THE GUARDIAN SERVICE KIT

Before It's Too Late!! We Cannot Promise Delivery If You Delay! Buy 2, 3 or More Right Away!!



STILL \$750 EACH ONLY COMPLETE

The finest kit of electrical parts ever assembled. Has paid for itself time and again! TAKE OUR TIP—ORDER AS MANY AS YOU WILL NEED QUICK — YOU'LL THANK US!! Contains Silver Points, Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets and Copper Pig Tail Wire.

ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE.
PHILADELPHIA, PA.

GET IT FROM BLOCK—THEY HAVE IN STOCK!

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

made to accommodate Little Napoleon Willie Blatt who is an auxiliary policeman and does duty on the regular Tuesday meeting time.

Out of town vacationing is Nat Cohn of Modern Music Sales. Back from vacations with smiles from here to there are Leo Bernstein and Sarah Gersh of the Byrde, Richard & Pound agency.

Phil Bogan has just returned from a buying trip that took him to the midwest.

Larry Serlin, whose long suit is music and cigarettes out on Long Island, reports operating A-1 in his area.

Moe Mandell, Northwestern Sales & Serv-



Right Side
View

Front
View

Left Side
View

CHICKEN SAM OPERATORS

"HIT THE SIAMESE RATS"

(Hitler and the Jap)

A POSITIVE SENSATION

Players Stand in Line
to Shoot

A new Wooden Composition Figure and Legs — Figure reverses when hit, showing a Jap on one side and Hitler on the other side.

Unit consists of a new wooden composition figure which reverses and wooden legs as well as new scenery processed in sixteen colors. All units thoroughly checked and ready for easy installation. Streamers for top of machine reading "Hit The Siamese Rats—Hitler and the Jap" furnished with each unit.

\$1500 for complete unit F.O.B. San Antonio. Terms: 50% with order, balance C.O.D. (payment in full will save C.O.D. fee). \$10.00 each for figures only (no scenery).

Samples Sold with Money Back Guarantee

If you convert a Chicken Sam, insist on the Siamese Rats Unit.

We Have Jap Conversions for Bally Shoot the Bull and Bally Rapid Fire—\$15.00 Ea.

Manufactured Exclusively by

Harold W. Thompson

(SEEBURG DISTRIBUTOR)

415 Carolina St., San Antonio, Texas.

COIN
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REVIEW

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FOR
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ice in Brooklyn, entertained Ed Flanagan of the Boston office in mid-August.

Yellowstone National Park was one of the highlights in the vacation of Lee Rubinow, prexy of the Music Machine Operators' Association. Lee says he enjoyed it all immensely.

This is the busy season for Al Blendow, penny arcade chief for International Mutoscope. Al keeps his fingers on the many arcades and resort installations in the metropolitan area and helps the arcade boys immeasurably.

John A. Fitzgibbons, of O. K. Machines, is shipping games right and left. Jack took his first plunge in THE REVIEW last month and as a result gained a lot of new friends and customers. All games leaving the Fitzgibbons establishment are in A-1 condition for their treatment and reconditioning of games is unequalled, according to Jack.

Louis Kereszkshy, pioneer music operator here, passed away recently on Long Island.

Sam Sacks is making good use of his week-ends by pulling the big ones from their favorite spots down in Sheephead Bay. Invariably, Sam, Jr., only 4, goes along to wake daddy when the cork bobs.

Pending taxes on amusement devices have caused a vending machine boom, according to Al Cohen of the Asco Vending Machine Exchange. Al is on the go daily taking care of the demands of more and more new customers.

Bip Glassgold, headman at DuGrenier, continues as busy as the proverbial one-armed paper-hanger. In to see Bip during August were Blanche Bouchard and Leander Yeaton, factory executives from Haverhill; B. H. Feinberg, back from a swing through New York state; Joe Snow, in from the midwest; and Bob Klein, Pennsy, Maryland and Delaware representative. Sales on the new Champion continue as well as sales on used machines.

William Nunnally, one-half of the team of Nunnally and Murphy, who have operated arcades for years and have had the Arcade at Rockaway Beach for 38 years, made the main stem in August and acquitted himself by placing his signature here and there for new equipment for their operations.

•• NOW TRY THE BEST!!

Low London's Famous "True-Value" Buys!! Every machine guaranteed regardless of price! Refinished second to none in both mechanical perfection and external appearance! We do not ship junk!! Our business is based upon repeat orders—not one time sales! A trial order will convince you!

AMERICA'S FINEST CONSOLE BUYS!

Keeney Super Bells, F.P. & P.O., Latest Model, Brand New in Original Factory Sealed Crates.....	\$239.50
Keeney Super Bells, F.P. & P.O., Slightly Used, Cannot Be Told From New.....	147.50
Bally Club Bells, 4-Coin Multiple, F.P. & P.O., Latest Model, Built With Electric Push Button, Brand New in Original Factory Sealed Crates.....	264.50
Bally Club Bells, F.P. & P.O., Late Serials, Slightly Used, Cannot Be Told From New.....	149.50
Bally High Hand, Very Latest Model, Brand New in Factory Sealed Crates.....	189.50
Bally High Hand, Used, Cannot Be Told From New.....	119.50
Keeney Triple Entry, Rebuilt, Perfect Mechanically and in External Appearance.....	99.50
Evans Lucky Stars, 7-Coin Head, Latest Model, Slightly Used.....	99.50
Mills Free Play Mint Vendors, with Stand, Slightly Used.....	69.50
Jennings Free Play Mint Vendors, Like New.....	49.50

SPECIAL!

PAYOUT TABLES		LEGAL EQUIPMENT	
CAROM	\$19.50	Scientific Batting Practice, Latest Model, Brand New in Original Factory Sealed Crates	\$149.50
GOLD MEDAL	29.50	Keeney Anti-Aircraft Guns, Used.....	29.50
HAWTHORNE	39.50		
PACEMAKER	44.50		
1,000 F. P. PIN GAMES		500 BELLS AND CONSOLES	
In Stock Ready for Immediate Shipment. Every One Guaranteed Regardless of Price. Tell Us What You Need!		Of Every Description on Hand. Every One Perfect Mechanically and in External Appearance. Submit Your Requirements!	

TERMS: 1/3 Deposit Must Accompany All Orders. We Ship Balance C. O. D. Write for Our Complete List!

LEADER SALES COMPANY

131-133 N. FIFTH STREET, READING, PA. (Phones: 4-3131—4-3132)
NOTE OUR NEW ADDRESS

The New York offices of Arthur H. DuGrenier, Inc., are now well established at 241 East 44th Street. Phone number has been changed to Vanderbilt 6-1778 and, as Bip puts it, "We're here to continue to offer operators the same service as in the past."

Max Rubinowitz

Spokane Revenue Hits Peak

SPOKANE, Wash.—Revenues from the operation of pin-ball machines in Spokane reached an all-time high according to records of the licensing department showing receipts of \$73,500 from the issuance of 486 permits.

Laymons' Add Card Line

LOS ANGELES—Paul A. Laymon announces that he has been appointed distributor in this area for a line of picture cards for Arcade vending equipment.

Paul invites Arcade men to come in and see the wide assortment available.

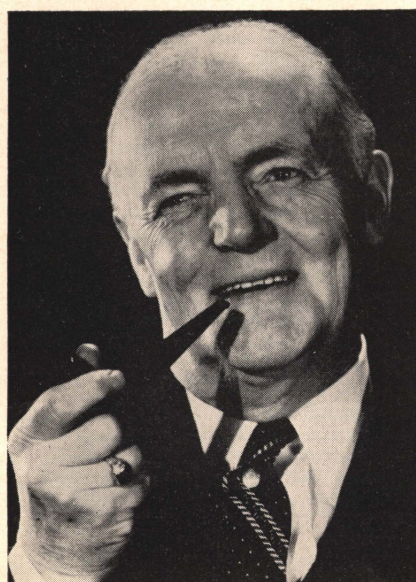
Hilo Operator Hospitalized

HILO, Hawaii — Back in the harness again after a period in the hospital from an ulcer operation is Hilo's music operator, Archie M. Kennedy.

Reported Kennedy: "I feel pretty good now. It's surprising what can unexpectedly happen to a man."

THE REVIEW voices the wishes of the industry in expressing happiness at his quick recovery.

It's a Comfortable Feeling



to know the Battery in YOUR car has the protection of the
RECUPERATOR
LONG LIFE BATTERY SERVICE

Thousands of car owners have insured their Batteries with this time tested, guaranteed product — THE RECUPERATOR.

If your car has not received this service, send \$1.50 today and a service will be sent prepaid to you. Send to:

**ALPHA
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to
**REVIEW SUBSCRIBERS
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U.S. RATION BOOK ENVELOPES

Heavy protective envelopes to preserve and protect your ration books. Die cut so book can easily be removed and replaced. Appropriately imprinted. FREE to REVIEW subscribers only. Write

COIN MACHINE REVIEW

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Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

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DON'T MISS THESE LAZAR SPECIALS!

Quality Guaranteed!

NEW CONSOLES

NEW BALLY CLUB BELL (4-Coin Multiple, Free Play and Check Pay Off).....	\$239.50
NEW KEENEY 5c SUPER BELLS (Convertible).....	239.50
NEW BALLY THOROBREDS, One Ball, Free Play, 4-Coin Multiple.....	289.50

USED CONSOLES

USED BALLY HIGH HANDS (Like New).....	\$ 99.50
USED BALLY BIG TOPS.....	50.00
USED BALLY CLUB BELLS (4-Coin Multiple, F. P. and Check Pay Off).....	159.50
USED KEENEY 5c SUPER BELLS (Convertible).....	149.50

ALL MERCHANDISE LISTED IS SUBJECT TO PRIOR SALE.

Send for List of Used Novelty Games and Good Used Consoles. Low Prices.

One-Third Certified Deposit Required With Order, Balance Shipped C.O.D.

B. D. LAZAR COMPANY

1635 Fifth Avenue
PITTSBURGH, PA.
Grant 7818

1425 N. Broad Street
PHILADELPHIA, PA.
Stevenson 4320

Lew London Moves

READING, Pa.—Lew London, of Leader Sales Co., has just moved to new and larger quarters at 131-133 North Fifth Street, this city, where he is now able to give much better service and attention to the needs of the firm's many, many customers throughout the country.

Lew has risen steadily since starting his Leader Sales in this city. More and more operators believe that his firm is the leader in the field when it comes to reconditioned equipment of every type. The firm has hundreds of testimonial letters, every one entirely unsolicited, where operators, jobbers and distributors throughout the country pronounce the equipment received from Leader not only a "True-Value" buy, but definitely the finest mechanically and in external appearance.

As Lew reports, "We need these larger quarters. We have been working day and night to fill orders of the trade. We make it our business to guarantee every single machine we ship regardless of price. The only way we can do this is to rebuild each game so that it will meet with the complete approval of the man who receives it.

"Our new and larger repair department

completely equipped with lathe, drill press and other machinery is now even turning out parts for the machines themselves. These are parts that just cannot be purchased anymore. Therefore, when an operator gets one of our 'true-value' buys he is getting true value in every sense of those words.

"Our repair department is so arranged that the operators can drive their trucks right into our place and their machines are taken off and placed into this department for immediate servicing. Our warehouse facilities are now twice as large as formerly. Our showrooms and offices, we believe, are among the largest and most outstanding in the East. All we ask is that the operator give us a trial and then judge for himself."

Two Remain

THE REVIEW:

I will say that your magazine, and the Billboard, seem to be the only decent publications on the market at the present time. I intend to give you any business we have as I do know you have the operators' interests in mind always.

I have instructed our agency to prepare copy for the next issue.

W. C., San Francisco.

TAX REMITTING SCHEDULE

By consulting this schedule you will find opposite the month in which tax declaration is being made the exact amount of tax payable for the \$10 Federal stamp and the \$50 Federal stamp. All taxes in these classifications are payable no later than the last day of the month in which declaration is being made.

Tax payments must be made with certified check, postal money order or cash.

FEDERAL STAMP TAX RATE SCHEDULE COIN-OPERATED AMUSEMENT AND GAMING DEVICES

MONTH	MONTHS REMAINING IN FISCAL YEAR	AMOUNT OF TAX PAYABLE	
		\$10 TAX STAMP	\$50 TAX STAMP
JULY.....	Twelve.....	\$10.00	\$50.00
AUGUST.....	Eleven.....	9.17	45.84
SEPTEMBER.....	Ten.....	8.34	41.67
OCTOBER.....	Nine.....	7.50	37.50
NOVEMBER.....	Eight.....	6.67	33.34
DECEMBER.....	Seven.....	5.84	29.17
JANUARY.....	Six.....	5.00	25.00
FEBRUARY.....	Five.....	4.17	20.84
MARCH.....	Four.....	3.34	16.17
APRIL.....	Three.....	2.50	12.50
MAY.....	Two.....	1.67	8.34
JUNE.....	One.....	.84	4.17

The U. S. Government fiscal year starts
July 1st, 1942, and ends June 30th, 1943.

Jap Guns Clicking

CHICAGO—One of the busiest spots in Chicago is the Chicago Novelty Co., Inc., where the Shoot the Jap Ray-O-Lite conversions are being made and shipped to operators in all parts of the country.

One of the pioneers in the field, Chicago Novelty is doing a magnificent job of converting Chicken Sams to the popular Jap game.

"Our job is not a quick changeover," declared Sam Winsberg. "We strip the machine completely and everything is checked and worked on. We put on a very clean paint job, and the machine, fully reconditioned, is practically as good as new.

"The amplifier, main and gun cables, trigger assembly, gun lamps and chambers are in perfect working condition, and at present we find it necessary to strip about 15 machines to keep those that are going out supplied with necessary parts.

"A 'Shoot The Jap' card is placed in front of the target. Another smaller card, 8' x 8', reading '20 Shots 5c,' is tacked on the gun stand. We use the same wooden Seeburg doll and hand paint in over to a Jap soldier. Competent artists do the painting of the figure and the war scene.

"Shooting devices that are bringing up to \$185.00 in the used market can't equal returns on the Jap machine," Winsberg added. "Everybody is 'Jap' conscious and collections will top any shooting device placed in taverns. That is why we are selling and shipping so many complete conversion jobs at the present time."

Shields Buys Property

LOS ANGELES—Percy Shields is now a land owner out El Monte way and will shortly blossom forth as a gentleman farmer "on the side."

Percy has acquired a beautiful piece of property about five minutes from El Monte in the North El Monte district. The lot has a 140 foot frontage and is 350 feet deep. There are two houses on the property and it is well covered with shade trees.

"Before long we'll be having chicken dinners with surprising regularity," declared Perc, while Mrs. Shields beamed her smiling approval of the idea.

Kaplan's Diamond Jubilee

LOS ANGELES—Mr. and Mrs. Harry Kaplan were on hand in Winnipeg, Canada, on September 1st when Harry's father and mother celebrated their Diamond Jubilee.

The affair was a family gathering and the children and grandchildren were on hand to help the grand old couple celebrate the gala occasion.

Harry is head of the local Southwestern Vending Machine Co. and he and Mrs. Kaplan went to Winnipeg by train. Following the Jubilee celebration the Kaplans will visit with their many relatives and friends in Canada and plan to return home about the first of October.

YOUR VOICE ON PAPER— THAT'S PRINTING

Make It Tell Your Story With
Style and Speed!

We tell the Coin Machine Industry story as you would! See for yourself why we defy competition . . . let us handle your next printing job! Remember—we beat quotations from all printing plants in the West! Get the best for the least!

HOLDSWORTH PRINT SHOP

128 So. Alma St. Los Angeles AN 16077

Southern California

LOS ANGELES—The Labor Day week-end found men and women of Western Coindom seeking devious kinds of relaxation. Some stayed at home and enjoyed the balmy weather, some worked in their victory gardens, and some sought the mountains for a bit of boating and fishing. All in all it was a much milder week-end for the trade than in years past for the conservation of tires kept the lads close to home.

Over at Associated Operators of Los Angeles County Molly Simon is back at her desk following a splendid vacation trip that took her to Texas.

William Happel, Jr., at Badger Sales, enjoyed a visit during the month with Fabrico De Mosaicos, of Lacubaya, D. F., Mexico. As a result of the confab 15 machines went Mexico-ward on a special permit received by Happel.

Bill Landes, Pfanstiehl Needle representative in the West, arrived from San Francisco on August 28th to huddle with Bud Parr of General Music.

In town at the same time was Bill Hemminger, Permo Products salesman, who stopped at the Biltmore.

Corporal Jack Lamon, Jr., son of the Long Beach owner of Aloha Novelty Co., visited with his family in August and returned to the Mare Island Naval Hospital. Young Lamon joined the Marines four years ago and when all-hell broke out at Pearl Harbor he was wounded in the shoulder by shrapnel. Later at Midway Island Lamon saw four of his comrades blown to another world and had his leg shattered while in charge of a machine gun nest of five others besides himself. All but Lamon were killed in the attack and he received six machine gun bullets in his left leg, with one shattering the bone. Previous to his stint in the Islands Lamon was a machine gun instructor on the West Coast.

Another West Coast coinman son that all are awaiting word from is Roy Jones, Jr., son of Roy Jones, music operator, who was stationed at Corregidor at the time of its fall and has not been heard from since.

Mrs. William Happel, Jr., has been doing some USO work on bond sales and has been meeting with her group of women at the Wilshire Country Club. Chances are sold on \$25.00 bonds and profits obtained therefrom are turned over to the USO.

Incidentally the Happels are now living in the Ravenswood Apartments in Hollywood which is owned by the buxom Mae West. Says Bill: "Mae lives on the floor above, and her manager lives on the floor below us." To which THE REVIEW adds that steam heat won't be necessary in the Happel's apartment this winter.

Paul E. Crowley, for 17 years West Coast general manager for Columbia, has resigned to return to San Francisco, and will work with a defense industry for the duration.

George Aristaga, former Fresno operator, is now in the Army.

Police raiders visited the Los Angeles

Hear Ye! Hear Ye! Hear Ye!

The most thorough and complete "CHICKEN SAM"—
Change-over to "JAP" Ray Guns — in the U. S. A.

"SHOOT THE JAP"

Ray-O-Lite Guns

\$135.00 Value

\$110.00

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through, the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$110.00. One-third deposit with order. Special cash offer. A certified check of \$100.00 will start one of these quick income Ray Guns on the road to you! The most thorough and complete conversion in the country.

Cox Vending Machine Co. of Salisbury, North Carolina, wrote—"It is always a pleasure to receive second-hand equipment in such fine shape."

CHICAGO NOVELTY COMPANY, Inc.

1348 Newport Ave.

Chicago, Ill.

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swanky Jonathan Club September 8th; arrested bartender Frank Ertman, and confiscated five slot machines.

Gordon Hicks is now assisting Robert Stark on his Wired Music set-up in Long Beach.

H. L. Chisholm, former service man for various operators in San Diego and Oakland, is now Private Chisholm and is stationed at present at Camp Rucker, Alabama.

Another of coindom's men in service is Robert R. Riddell who was graduated from Officers' Training School in Miami, Florida, on September 10th as a Second Lieutenant. Clark Gable is attending the same school. Riddell's home port is Pasadena where his father operates Wired Music and Cigarette machines.

F. C. Hardy, Oxnard, has more than just his music operations to brag about. Second pride and joy of this popular operator is his flock of first class hens. Extra, super de luxe specials are what the folks call the hen fruit from the Hardy acres and visiting coinmen, carrying away samples, prove the folks are right.

Irving Bromberg, who has been in the

jobbing and distributing business on the Coast for the past ten years, and prior to that was in New York City, has closed his offices for the duration.

Sam Niles, who operates up Santa Maria way, paid local coinmen a visit on September 9th and had a taste of the dim-out on his way South. Sam chose the Coast highway and when night overtook him north of Goleta found that his cowl parking lights on his Hudson weren't much good for driving. When he turned on slightly brighter lights a highway patrolman quickly caught up with him and advised him the war was still on, Sam went home by daylight.

Mr. and Mrs. Jack Gutshall sought out Big Bear lake for their Labor Day vacation. Most of the time was spent piloting "Who Dat" over the waters and pulling out the big ones.

Another coinman enjoying a similar vacation was Milton Lange, Glendale, who was at Lake Arrowhead. Milt has a big Chris Craft up there and delights in cutting across the lake at 40 miles an hour.

Jack Pfeiffer will long remember the ride he took on Gutshall's boat on Labor Day. Gutshall gave Pfeiffer the rear seat in the boat and forthwith "gave her the gun." Waves from both sides gave Pfeiffer a continuous shower and when the ride was finished water was dripping from almost every part of Pfeiffer's person.

The Flu caught up with Bill Corcoran and laid him low in San Francisco. On the 10th Bill was still in bed but doing nicely.

Mr. and Mrs. Jean Minthorne returned from a three day visit to Las Vegas on September 8th. They put up at the El Rancho Vegas while there and Jean sold 9 Premiers and 1 President despite the fact that the trip was primarily for pleasure.

M. C. Edwards, San Bernardino operator,

TURN PAGE

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PAUL A. LAYMON

Los Angeles, South West and
Southern California

has disposed of his Wired Music system in Las Vegas.

Paul Hirschler, Pasadena, has taken over the operations of George Aristaga in Fresno.

Howard Hong, L. A. operator who has made the Arcades in Chinatown really spin, joined the Army and said good-bye to local coinmen the first part of September. Others who were in Paul Laymon's to say adieu were M. C. Bledsoe of Santa Barbara, who is joining the Army; Alex Koleopolus of Bakersfield who hopes he will land as a Mess Sergeant, for Alex had like experience in the last fracas; and George Joyce who was inducted on the 3rd and found himself appointed as a military policeman in San Francisco a few days later.

H. E. Murphy, who operates the Arcade at Crestline, was in on the 9th to buy new equipment from Laymon and Southwest Vending for his new Arcade at Indio.

Lucille Arnold, femme stronghold of the operating fraternity at Barstow, made Gutshall's, Laymon's, Kaplan's and a couple of other spots on her first of the month visit.

L. B. McCreary, of the E. T. Mape Music Co., is back at his desk following a vacation visit with his folks in New Mexico. Mac made the trip by air.

Jimmy Flanagan, former mechanic at Laymon's, is back in harness at the same post.

Mr. and Mrs. Harry Kaplan are enjoying their Canadian vacation. The Kaplans took it the easy way this year and used the train. Gone three weeks the office got a card from Winnipeg that all was well and both were enjoying being in familiar country again. Harry was born and raised in Canada and all of his relatives are there. The Kaplans will spend the New Year's with their relatives and return to Los Angeles about the first of October. In the meantime, Jimmy Jones assisted by Marjorie Morgan, are holding down the home fort and taking care of operators in the usual Southwest Vending fashion. When it comes to superior service Jimmy and Harry have a corner on the idea and Jimmy is really carrying out the firm's policy while Harry is away.

Fred White, operator at Visalia, was in Los Angeles on the 10th to pick up new equipment.

William McDow, former service man for Laymon's, is now a Sergeant and is somewhere in Europe. Last letter received showed that McDow is now across the seas.

M. C. Thornburg, Wasco, called in Los Angeles the first part of the month to pick up new equipment.

The 3 Little Sisters record has nothing on Marjorie Morgan at Southwest Vending. Take it from Jimmy Jones. Marjorie is in love with a soldier, a sailor and a marine, and as Jimmy puts it "There hasn't been a ceiling established on boy scouts." Anyway Marjorie is a swell kid and as such, takes a lot of kidding from the lads.

Clyde Flynn was in the first part of September to buy parts for his operations at Crestline.

Another resort operator in was Ray Reynolds from Big Bear, who reports that this season has been the biggest in years for him.

Arlene Ginse, secretary to Paul Laymon, was married to Russell Earl on September 7th, and left immediately for a honeymoon trip to the high Sierras. Arlene will continue on at Laymon's, in addition to serving as a Corporal in the Women's Ambulance Defense Corps.

Mitchell Gouff has purchased Bob Crossman's route in San Luis Obispo and reports business A-1.

L. C. Spencer, prominent operator of El Paso, Texas, has been vacationing in the West and took time to drop in on his old friend, Jimmy Jones, at Southwest Vending. As a result Spencer wrote home that a lot of fine equipment was on its way down thar from SW-Vending.

Jack O'Brien, Mac Sanders former service man, is in the Navy and is now at sea . . . destined for a foreign port . . . according to letters received.

George Kelley, Laymon fix-it-up man, is

ARCADE EQUIPMENT

2 Bally BULL'S EYE GUNS.....ea.	\$90.00
2 5-foot Floor Model Arcade	
Comic Mirrors.....ea.	65.00
1 Exhibit Bowling Alley.....	37.50
2 Penny Post Card Machines, late	
models, with floor stand.....ea.	30.00
6 Penny Post Card Machines,	
counter model.....ea.	7.50
2 ABT Model F Target Skill Guns.ea.	14.50
6 Big Game Hunter Guns.....ea.	8.50

SLOTS

Cherry Bells, 5c and 10c.....	120.00
Bonus Bells, 5c.....	145.00
Melon Bells, 5c and 10c.....	120.00

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14

FOR
SEPT.
1942

back from a vacation to the mountain lakes and no sooner did he return than Knoel Cresswell, service man, packed his hooks and sinkers and set out for his yearly fun.

Jack Gutshall tells of the panhandler standing in front of the tavern at Big Bear. The chap had a hat in each hand and Jack asked what was the idea of the two hats, to which the bum replied: "Business is so good that I've opened a branch office!"

Earl Fraser, well known in local coin circles, is now in the Air Corps and was stationed at Oklahoma City at last reports. Earl used to work for Harry Kaplan.

Howard Grohe, operator of marble tables, is now spreading his wings in Las Vegas and has scattered a nice amount of equipment. Howard's operations in L. A. County are being taken care of by his wife.

Al Farley is now operating a string of phonographs in Long Beach.

Mr. and Mrs. Ken Ferrier of Oxnard were in Los Angeles the first week in September. Coinmen will be glad to know that Ken is up and around again following his tragic accident aboard a scooter a short time ago. He is improving rapidly and during his confinement his marble table operations have been in the hands of his very capable missus, Lucky Ken!

Mac Mohr was questioned the other day about his home town. Said the questioner: "I suppose your home town is one where everyone goes down to meet the train?" "What train?" Mac replied, which proves he has a good sense of humor.

Fred Gaunt is happy over the Arcade business in this area. His Trojan Novelty Co. is supplying a number of the lads with hard to get pieces.

Jimmie Jones opines that if his tires were as good now as they were a short time ago his de luxe vacation of two years ago would take a back seat to a 1942 jaunt.

Modern Coin continues to be a popular depot for coinmen in Southern Calif. and Manager Wolf keeps busy keeping up with the boys.

Fred Gaunt and his Trojan Novelty Co. continue as busy as ever. Fred is doing a nice Arcade business and his only lament is that equipment is getting a bit tough to get ahold of.

Carl Thompson of Thompson Brothers, Delano, has joined the Navy and was in Los Angeles the first part of the month visiting the boys.

Tony Parina parried with the remark "Busy as a bird dog" when asked about his activities. Business is progressing nicely with the Parinas; a few sales of new equipment are still being made and the operating business keeps them on the move. At present Tony is quite enthusiastic about a new unit they are now offering operators which gives a Model S Streamline Du-Grenier shift column chutes with one King size column.

Harold Johnson of Climax Amusement is going in the Army September 28th. He has disposed of most of his machines to other operators.

Bud Parr of General Music spent the last of August and the first part of September in Washington, D. C.

Geraldine Douglas is leaving the offices of E. T. Mape Music Co. for a defense plant position in the San Francisco bay area. "Jerry" will be sincerely missed by music men but she is making the move to be near her recently acquired hubby.

Walter Gaunt closed his big Arcade at Big Bear September 12th and will confine his operations to Twenty Nine Palms for the winter.

Johnny Nelson, head mechanic for Herb McClellan, is now operating on his own.

Paul Blackford

ALWAYS

Consult the Trading Post When You Want To Buy or When You Want To Sell.

PHONOGRAPHS — WALL BOXES — ADAPTORS — COIN MACHINES — PIN TABLES — CONSOLES — ARCADE MACHINES — SUPPLIES AND ACCESSORIES

SPECIALS

Mills 1-2-3 F.P. 1939	\$ 25.00	Mills Jumbo, Cash P.O.	\$127.00
Daval Bumper Bowlers	75.00	Mills Jumbo, F.P.	67.50
Mills Three Bells	445.00	Watling Big Game, F.P.	82.50
Mills Four Bells	292.50	Buckley Seven Bells, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 5c	275.00	Buckley Long Shot Parlay, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 25c	287.50	Bally Pimlico Console	220.00

FOR ARCADES

SPECIAL—Buckley DeLuxe Digger, Rebuilt	\$125.00	SPECIAL—Buckley Treasure Island Digger, Rebuilt	\$75.00
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WILL PAY CASH FOR

CONSOLES	Mills Yellow Fronts—	Bally Rapid Fire
Buckley Track Odds — All Models	3-5 Payout	Mutoscope Sky Fighter
Keeney Super Bells—2 Way 5c & 25c	Mills Gold Chromes	Mutoscope Ace Bomber
Keeney Super Bells—2 Way 5c & 5c	Mills Emerald Chromes	Mills Bag Punchers
Keeney Super Bells—4 Way	PHONOGRAPHS	Mutoscope Bag Punchers
Mills Three Bells	Wurlitzer Phonographs	Chicken Sams
COIN MACHINES	Wurlitzer Wall Boxes	Rock-Ola World's Series
Mills Bonus Bells	Packard Wall Boxes	Texas Leaguer
Mills Brown Fronts—5c, 10c, 25c	Wurlitzer 30 Wire Boxes	Gottlieb Gridders
	Betty Teletone Boxes	Wurlitzer Skee Balls
	Scales—All Makes & Models	Western Skoe Balls
	ARCADE MACHINES	Western Baseball
	Kirk Night Bomber	

WIRE OR MAIL QUANTITY AND PRICE

SPECIALS — PIN TABLES

GENCO	Spot-a-Card	\$48.50	Zombie	\$27.50
Argentine	Spot Pool	42.50	Do-Re-Mi	37.50
Band Wagon	Summertime	16.50	BALLY	
Big Chief	Texas Mustang	52.50	Attention	\$29.50
Blondie	Three Score	18.00	Broadcast	27.50
Bosco			Crossline	22.50
Cadillac			Defense, New Model	79.50
Captain Kidd			Eureka	25.00
Defense			Favorite	25.00
Dude Ranch			Flicker	24.50
Formation			Fleet	25.00
Four Roses			Grand National	79.50
Gun Club			Grand Stand	65.00
High Hat			Mystic	28.00
Jungle			Monicker	64.50
Majors '39			Pan American	97.50
Metro			Silver Skates	34.00
Power House			Sport Page	35.00
Seven-Up			Thistledowns	45.00
South Paw			Triumph	16.50
Ten Spot			KEENEY	
Victory			Clover	\$59.50
Zig Zag			Four Diamonds	39.50
GOTTLIEB			Repeater	33.50
A.B.C. Bowler	\$37.50		Sky Ray	32.50
Belle Hop	29.50		Towers	47.50
Champ	35.00		Twin Six	42.50
Five and Ten	79.50		Velvet	21.50
Gold Star	25.00		Wildfire	28.00
High Dive	34.50		BAKER	
Horoscope	30.00		Big Ten	\$22.50
Miami Beach	29.50		Defense	20.00
New Champ	45.00		Doughboy	17.50
School Days	24.50		Salute	22.50
Score-a-Line	15.00		SUCCESS	
Sea Hawk	30.00		League Leader	\$25.00
Sport Parade	25.00			

EXHIBIT

Air Circus, Used	\$87.50
Big Parade	82.50
Double Play	30.00
Duplex	30.00
Knock Out	82.50
Ladder	27.50
Play Ball	19.00
Sky Blazer	49.50
Spot Pool	55.00
Stars	30.00
Sun Beam	30.00
West Wind	45.00
Wings	19.50

SPECIALS — SLOT MACHINES

MILLS	Yellow Front, 3-5 10c	\$ 67.50	10c Comet Blue Front	
New Gold Chrome	Chrome Bells, 5c	160.00	Bell	\$ 60.00
Bells, 5c	Q.T. Bell, 1c	35.00	25c Comet Blue Front	60.00
New Gold Chrome	Smoker Bell	35.00	Bell	
Bells, 10c	Vest Pocket Bell, JP,		All Star 10 Stop	
New Gold Chrome	New	52.50	Mystery P.O.	50.00
Bells, 25c	Vest Pocket Bell, Blue & Gold	36.50	1c All Star 2-4 P.O.	25.00
Club Bells, F.S., 5c			25c Rockets, Brand	100.00
Club Bells, F.S., 10c			New	
Club Bells, F.S., 25c			WATLING	
Gold Chrome Bells, 5c			5c Rolatop 2-4 P.O.	\$ 35.00
Blue Fronts, 5c			10c Rolatop 2-4 P.O.	35.00
Blue Fronts, 5-10-25c			25c Rolatop, Late	72.50
Serials 400,000			5c Double J.P.	25.00
Melon Bells, 5-10-25c			5c Rolatop	75.00
Brown Front Club			5c Gooseneck	35.00
Handle, 5c			5c Blue Seal	35.00
Bonus Bell, 5c, New			GROETCHEN	
Bonus Bell, 5c, Rebuilt			Columbia Chrome	\$ 70.00
Yellow Front, 3-5 5c				

SPECIALS — PHONOGRAPHS

Wurlitzer		Seeburg		MUSIC SYSTEM EQUIPMENT	
850	\$450.00	High Tone, Remote	\$410.00	Steel Cabinet, Single	\$ 27.50
800	335.00	High Tone, Reg.	395.00	Steel Cabinet, Double	31.50
750	350.00	Colonel, E.S.	300.00	Buckley Complete Music Systems — Phono.	
750E	400.00	Envoy, E.S.	252.00	Adaptors, Cable, complete with 8 Boxes	295.00
750M	375.00	Majors	225.00	Buckley Complete Music System — Twin Wurlitzer, Adaptors, Cable, complete with 4 Boxes	217.50
700	279.50	Classic Slug Ejecto.	175.00	New Buckley Needles	.30
600	175.00	Vogue	155.00	Perforated Program	
500	170.00	Regal	144.50	Sheets—Per M	3.50
500A	180.00	Gem	137.50	New Buckley Long Life Bulbs	.12
24A	120.00	Rex	150.00		
71	119.50	Rock-Ola 40, Rockolite	245.00		
61	79.50	DeLuxe	175.00		
616	69.50	Masters	160.00		
412	59.50	Monarch	112.50		
P12	34.50	Mills Throne of Music	159.50		
		Empress	189.50		

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction.

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Mills Panoram Soundies.....	\$379.50	Keeney 5c and 25c Super Bells....	289.50
Seeburg 9800 Hi-Tones.....	395.00	Keeney Super Bells.....	179.50
Rock-Ola 1942 Premier.....	439.50	Bally Hi-Hands	129.50
Wurlitzer Model 950.....	495.00	Mills Jumbo Parade.....	89.50
Wurlitzer Model 850.....	475.00	Mills Gold Chromes.....	209.50
Rock-Ola Spectravox	119.50	Mills Blue Fronts (Refinished)....	89.50
Rock-Ola Playmasters	169.50	Pace Comets, Slug-Proof.....	89.50
Bally Rapid Fires.....	169.50	Pace Comets, All Stars.....	49.50
Chicken Sams (Refin. with Jap) 124.50		Pace Comets	39.50
Keeney Submarines	189.50	Wurlitzer Model 700.....	289.50
Mutoscope Skyfighters	214.50	Rock-Ola Masters	189.50
Keeney Air Raider.....	169.50	Seeburg Vogue's	169.50
Mills Four-Bells (New).....	\$550.00	Twin 12 Wurlitzers, Steel	
Mills Three Bells (Late).....	550.00	Cabinets	119.50
Mills Four Bells (Late).....	345.00	Seeburg Royal Hide-A-Way R.C.	149.50
		Seeburg Rex 30 Wire Adaptor....	119.50

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L. A. Licenses Raised

LOS ANGELES — The City Council adopted an ordinance on August 21st, which had been fathered by Councilman J. Win Austin, upping the license fees on automatic phonographs and vending machines.

Under the new ordinance phonographs will be taxed \$5.00 a year instead of \$1.00 as heretofore. Approximately 5000 phonographs will be affected. Vending machine operators will pay \$10.00 a year on the first \$5000.00 worth of business and an additional \$1.00 for each extra \$1000.00.

Personal weighing scales which have not been taxed in the past, will now be required to pay \$10.00 per year, per machine.

Badger Adds Space

LOS ANGELES — The business being done by the Badger Sales Co. continues to grow and expand to the extent that owner-manager William Happel, Jr., has found it necessary to acquire additional storage space at 1568 West Pico Blvd. The new quarters are being used as a receiving room for the quantities of equipment being purchased in various parts of the nation by Badger for reconditioning and sale to Badger customers the country over.

In the office Mrs. Margaret Fitzgerald has been added as secretary to care for the mass of correspondence.

And in the shop Herman Schmidt, long-time Badger employee in Milwaukee, has been transferred here as helper and mechanic.

Phono Fashion Show

HOLLYWOOD — The Broadway-Hollywood, fashionable department store of the movie capitol, staged its first "Annual Juke Box Fashion Show" on August 22nd when the college shop of the store paraded its back-to-school offerings to the tunes of a "real juke box". Event was given considerable space in the store's newspaper advertising with an appropriate wash drawing of an automatic phonograph.

Shellac Problem Remains

NEW YORK.—Just what will happen in the future when record makers apply to the government for shellac is a mystery. Under a WPB order discers have been receiving 15% of last year's consumption of shellac and present allotment order stands until October 1st.

What will happen then is anyone's guess. Some record men think there will be a slash to 10% or 5% and others feel that the government will consider the discers have had ample time to perfect substitutes and will shut off the shellac supply entirely.

Under the 15% order record manufacturers have been doing very well, for the present salvage drive is bringing in a substantial amount of shellac, which when added to the 15% allotted, has been ample for the reduced number of records being released.

\$380 Week in San Diego

SAN DIEGO—Somewhat of a record was established here the week of August 31st when the Pirates Cave, a new combination malt shop, cocktail lounge, bar and dining room, grossed \$380.00 on a Rock-Ola installation.

These figures were given out by the owner through Harry Gordon, sub-distributor for Rock-Ola in the San Diego area who made the installation. "In the spot we have 83 of our 5-10-25 cent Rock-Ola boxes, 1 President and 2 Premiers. This, we believe, is probably the largest single installation in the entire country and the gross attests to the popularity of the Rock-Ola instruments in the spot," said Gordon.

Gordon has just placed with Jean Minthorne an order for a half carload of the new Commandos.

Specials

SEEBURG

Model A	\$ 39.50
12 Record Keyboard	44.50
Regal	139.50

WURLITZER

P 12	\$ 32.50
312 and 412	35.00

ROCKOLA

Imperial 16	\$ 59.50
Standard	139.50
De Luxe	149.50

CONSOLES

Bally Club Bell (Floor Sample)	\$198.50
Keeney Super Bell (Floor Sample)	209.50
Mills Four Bell	349.50
Bally Roll 'Em	129.50
Jumbo Parade P.O.	119.50
Jennings Totalizer	109.50
Watling Big Game P.O.	109.50
Pace Saratoga P.O.	74.50
Pace Reels	69.50

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AFM Hopes for \$1 Discs

NEW YORK.—According to information uncovered by Down Beat the American Federation of Musicians hopes to collect a tax from 50c to 65c on records destined for use on automatic phonographs.

"The proposed method of taxing automatic phonograph records calls for the preparation of special labels, which are to be pasted on each record. The locals would sell these labels for 65c on the 35c label records and 50c for the 50c label—thus making the price of all records for use on automatic phonographs, one dollar. Then the records would be rented to the locations at \$3.00 a week for evening use and \$1.00 a week for daytime use. Remote control locations would keep track of each playing, and pay 1½¢ per time," according to the news release.

"The AFM suggested that the 'take' thus derived would be split in the following way: 1% to the musicians making the record, 1% to the manufacturers of the label, 5% to owners and operators to cover book-keeping, 15% to the Federation for legislation and distribution costs, 63% to the locals for inspectors' salary and costs of enforcement, and 15% to the locals' relief funds.

"Interesting item is that the musicians who make the records get only 1% of the total, while musicians generally are given only 15% through the relief funds—not even totally applicable since not all the AFM's musicians are on relief by a long shot."

Shellac Substitute Found

NEW YORK—George H. Clark, a New Jersey inventor, has developed a substance for records that includes no shellac, according to an announcement made here on August 16th.

Although they seem to be having a hard time defending them, it is no military secret that the Japs captured practically all the Tachardia lacca bugs in existence when they swept down through Java a few months ago. And the "lac" insect is the mite which is (or was) ground up to make shellac from which all phonograph records heretofore were made.

It is stated that the new Clark substance produces a record which stands up under the most grueling tests, not only wearing longer, but not breaking as easily as the old records did.

Petrillo Edict Disapproved

NEW YORK—If James C. Petrillo hopes to convince the public of the justness of his ban on phonograph recordings he has another think coming, for in a report issued by George Gallup on August 26th it was shown that the American public thoroughly disapproves of Petrillo's edict.

In answer to the Gallup question "What is your opinion of Petrillo's ruling?" it was found that 75% of those questioned were unfavorable, and 17% expressed no opinion. Only 8% approved.

Queried as to whether the government should take legal action to stop Petrillo, 73% of those questioned approved, 15% were undecided and 12% disapproved.



MUSIC



Petrillo Query Ordered

WASHINGTON (Special)—On the 4th Senator Burt Wheeler, Chairman of the Senate Interstate Commerce Commission, named a subcommittee of five to investigate the American Federation of Musicians, James Caesar Petrillo, and the acts, moves and methods of both. Senator Clark of Idaho, author of the Senate Resolution 286 calling for an investigation of AFM and Petrillo on August 27th, is chairman.

Subcommittee expected to hold a preliminary hearing starting on the 14th before making a report to the Senate. Committee will question the effects of the recording ban on national welfare and for public morale.

Department of Justice suit seeking to remove Petrillo's order, charging violation of the Sherman Anti-Trust Act, is set to get under way in Chicago in the Federal District Court on September 16th.

Broadcasters Rap Petrillo

NEW YORK—A backlog of adverse effects upon the public and upon the industries which depend on phonograph records and other musical recordings was piled up during the first full month of the James Caesar Petrillo ban against recordings, according to Neville Miller, president of the National Association of Broadcasters.

Reviewing the effects of the ban which went into operation on August 1, Miller said August 30th:

"So far as can be ascertained, not a single work completed after the recording ban went into effect has been published, and such works as have been accepted are being held back in the hope that the order will be rescinded. Consequently, the composer has already directly felt the first impacts of the ban.

"As for the union musicians, those of them who looked to the making of recordings for all or a part of their compensation have during August been deprived of this source of income.

"Fortunately for the public, all recording companies had manufactured quantities of records during the 60-day period between issuance of Petrillo's order and its effective date. Nevertheless, the publication of music is no longer keeping abreast of the inspiration of the composer. Music publishers are of necessity drawing upon works for which they had previously contracted and most of which were recorded before August 1. These publishers are today unable to accept and properly to exploit fresh works, even those of a patriotic nature.

"The detrimental effect upon the art of music and upon radio will be increasingly evident."

Press Lams Petrillo

LOS ANGELES.—The bans, edicts and pronouncements of James Caesar Petrillo, president of the American Federation of Musicians, have evoked a resounding and virtually unanimous disapproval from the nation's press. Moreover, the issues which Petrillo has created have occupied editorial attention second only to the direct phases of the war itself.

Here are some of the comments:

San Francisco Chronicle: We do not associate the rank and file of the American Federation of Musicians in this contest. This is because the rank and file musicians have nothing to say about the case. They are helpless in the hands of Petrillo. He operates under a constitution, framed at his dictation, which explicitly provides that he may, at any time, and at his sole will, change any portion of it that he wishes. "Do you call that a constitution?" exclaimed a U. S. Supreme Court Justice, on hearing that provision read. Petrillo is literally the musicians' Czar. He gives the orders; if any musician dare protest, Petrillo can deprive him of a livelihood.

Appeals are useless with a man like Petrillo. The case is one for law enforcement officers. The injunction suit should be pressed. It is time we found out whether one individual is superior to the Government and people of the United States.

Columbia (S. C.) Record: Some day James Petrillo will be taken down a peg or so and this may be the occasion of his depegging. He runs up against the radio stations and as the American Society of Authors and Composers can tell him these fellows can take care of themselves pretty well.

Grand Rapids Press: The sole reason offered by Petrillo in his defense of his prohibiting recording engagements is that 60 per cent of the 138,000 members of his organization are unemployed. It is his quaint idea that if his men do not make records he will force the juke joints and other establishments dependent upon recorded music to employ live musicians. The idea is, of course, absurd. Virtually none of the places using recorded music could afford to employ one live musician, let alone a group of four or five. The end result of Petrillo's order . . . would be to deprive millions of the pleasures of music.

New Republic: This is one of the flattest attempts to halt technological progress in the whole history of trade unionism, and it will be extremely interesting to see the outcome. Mr. Petrillo says he wants to get work for union musicians in bars, juke joints and other institutions where records are now played. But this is nonsense. Ninety-five percent of such institutions can't afford even one live musician, to say nothing of a band.

—TURN PAGE

COIN
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FOR
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ing of half a dozen; and any half-dozen they could hire would be pathetic competition for a recording by one of the top "name" bands.

Philadelphia Record: No one can blame a man for fighting for his job. But we wish the cause of the musicians were led by someone more worthy of respect than the man who has been called the "musical Hitler" of America.

Petrillo says he fears for the future of American music, but we do not share his fears.

We recall that the coming of movies was to end acting as a career. Actors in Hollywood today are many times better paid than stock company members ever thought of being.

We recall that the invention of the linotype was to end the trade of printing as a career. There are more printers today than there ever were, they are better paid—and there are far more books, magazines and newspapers available to the public than ever before.

Introduction of mechanical music—over the radio, in juke boxes, over private wires—has brought more and better music to the American public. That is what will count in the long run.

Charlotte (N. C.) News: James Caesar Petrillo, as heavy-handed a labor leader as ever ran loose in our tolerant land, has commanded the realm of recorded music to be still, and thus far no man has actually called his hand.

Worcester (Mass.) Gazette: The maneuvering of James C. Petrillo as president of the American Federation of Musicians during the past few weeks has, as predicted, placed him in an uncomfortable position and his union in an unfavorable light. He is getting more than he bargained for.

The dictatorial head of the musicians' union thus stands to lose more than he can possibly gain. He has overestimated his own powers and has underestimated the value of public goodwill. The union itself may soon discover, if indeed, it does not

already realize, that its boss is a liability rather than an asset.

Dayton (Ohio) News: The initial in the name of James C. Petrillo may indeed stand for Caesar, but there must be those who incline to think it is the symbol for Canute. For Mr. Petrillo is striking an attitude suspiciously reminiscent not of a man crossing the Rubicon but of one who is going to get his feet wet. He is commanding the tides of technology to recede in obedience to his wish. . . . It is much too late in our age for even Mr. Petrillo to conclude that the phonograph, the radio, the motion picture with music and, for that matter, the juke box, are mechanisms that ought never to have been invented.

Danbury (Conn.) News-Times: The government seeks an injunction to nullify the czar's edict. Music may have charms to lull Mr. Petrillo out of the picture. We do not see just how he has worked himself into the symphony of democracy. He is a sour note.

New York Herald-Tribune: Petrillo contends that half the membership of his American Federation of Musicians needs jobs and that it is his duty to provide them. While allowing for gross exaggeration, it is possible to sympathize with him in his objective. But the end, however worthy, hardly justifies his means, which are both intolerably ruthless and unutterably stupid. It is unnecessary to elaborate the point that because some persons want work is no excuse for victimizing the public. And as for the small radio stations, the bars, restaurants and soda fountains that he would deprive of canned music, how many, does he think, can or will substitute live musicians? "Almost none. If his order holds, many of the radio stations will close, depriving other labor of jobs; silence will succeed the juke box, and new records for the home will be wanting. For more than one reason he would do well to pray that the injunction is granted.

Cleveland Plain Dealer: This man Petrillo annoys us. It's about time somebody did something to curb the despotic power he exercises over the broadcasting of musical entertainment. Any talk about the danger of dictatorship from Washington is mere hypothetical speculation compared with the actual dictatorial power he wields in telling radio stations what they can and what they cannot broadcast.

Collier's: Petrillo of late, however, has in our estimation been getting too big for his hat. He and some of his minions have taken to keeping Army band programs off the air, and to crusading against radio presentation of amateur musical programs of any kind. Petrillo when last heard from was determined somehow to halt manufacture in this country of phonograph records for use in juke boxes.

These Petrillo cutups can do Petrillo's musicians no good that we can detect, and they can do them a great deal of harm. It is axiomatic in all the arts that if you

alienate your public's affections you personally get hungrier and hungrier.

Music is a seminecessity to most of us. But we do not need it so desperately that we have to submit to every whim and impulse of a union dictator who inhabits a luxurious hotel suite in the most luxurious city in the world.

The foregoing are only a few of the mentions concerning Petrillo in the nation's press. The National Association of Broadcasters has received more than 12,000 clippings on the subject and more than 1,000 newspapers have carried editorials excoriating Petrillo in terms usually reserved for the Axis dictators and their satellites.

The NAB proposes to maintain the present public interest and attitude regarding the Petrillo ban, has already issued a compendium of editorial opinion, and will shortly distribute 13 newspaper cartoons which accurately characterize Petrillo's ban on recordings.

"The wide distribution given this material should help to clarify the thinking," says NAB, "of the 8% of the American people which, according to the Gallup poll, think Petrillo is right, the 17% which have no opinion; and to stimulate the organized representatives of the 75% who know Petrillo is wrong in taking positive action."

Phono. Gives Spy Scare

WEST ORANGE, N. J.—The mystery of a "subversive" automatic phonograph was solved here recently by a "detective" of the Federal Communications Commission, aided by an agent from the FBI Newark office.

The phonograph, located in a local tavern, was a well-behaved instrument until all at once, without previous warning, it started to broadcast weather reports, instructions to airplane pilots, and plain radio static along with his swing melodies. Over a seven-day period various types of confidential information emanated from the box until customers became supremely curious as to whether they were hearing things or the tavern drinks were better than usual.

Finally a report was made to the local police which resulted in an investigation revealing a defective tube. From the phonograph in the tavern the music was transmitted to a loud-speaker in an adjacent room by long-wave radio. When the tube in the loud-speaker set went out of commission it converted the receiving set of the loud-speaker into a short-wave set that picked up weather reports and other instructions to aviators broadcast from the control tower at Newark Airport.

Phono. Electrocutes Man

SAN DIEGO—The combination of an automatic phonograph and a dripping water faucet brought instant death to John Parks Claunch, 25, of a San Diego malt shop in mid-August. Claunch, manager of the store, was wiping the control box of the music machine with a cloth while holding on to a dripping faucet. The resulting shock electrocuted him and "froze" him to the fixtures and he could not be released until the electricity was turned off.

Special 30-Day Refinishing Offer

Up to, and including, October 15, 1942, we will completely refinish your phonograph in your choice of colors, for, from

\$8.00 to \$12.00

Bring in your Old Machines TODAY . . . Take them out looking Brand New TOMORROW!

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Another Example of How **BUCKLEY MUSIC SYSTEMS** Increase Operator's Profits

Read what W. J. Warren, location owner, says about a recent Buckley installation by Operator Frank Allen:



Interior of Cal's Fountain Lunch, 910 Market Street, San Francisco, W. J. Warren, Owner. Operator Frank Allen recently made a seven box Buckley installation in this location.

September 1, 1942.

"About two months ago, we made a 7 box Buckley Music installation in our location, replacing a wired music service. At the end of the first week, I was extremely pleased with the immediate increase in revenue. The wired music installation had been grossing about \$16.00 a week, whereas the first week's take with Buckley boxes ran \$42.00. Since then, my Buckley System has been averaging \$55.00 week in and week out.

Signed: W. J. WARREN."

For increased revenue—get aboard the Buckley band wagon! You may easily—and at low cost—modernize your locations with a Buckley Music System installation. It's ONE sure way of keeping your location owners happy . . . and stepping up your present profits to take care of added operating costs. But—we urge you to make your installations NOW—while equipment is still available. Visit your nearest Buckley distributor whose name appears below.

BUCKLEY DISTRIBUTORS

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1911 West Pico Blvd., Los Angeles, Calif.

1157 Post Street, San Francisco, Calif.

WESTERN DISTRIBUTORS

3126 Elliott Ave., Seattle, Wash.

WILLIAM CORCORAN, Pacific Coast District Manager for Buckley Music Systems, Inc.

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COIN
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FOR
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★ ★ ★ RECORDS ★ ★ ★

Only records suitable for use on automatic phonographs are rated below. Side responsible for rating is listed first in each case.

KEY TO RATING

- 5★ **EXTRA GOOD.** Cream of the crop for the past 30 days. Timely, unique, clever, unusual and definitely above-the-average numbers.
4★ **VERY GOOD.** Possessing universal appeal. Suitable for any type of location.
3★ **GOOD.** Suitable for rounding out balanced

programs. Numbers fading in popularity.

ABBREVIATIONS

Initials preceding record numbers indicate labels, thusly: B—Bluebird; C—Columbia; D—Decca; O—Okeh and V—Victor.
FT—Foxtrot; W—Waltz; FT VC—Foxtrot with vocal chorus; V—Vocal; N—Novelty; OT—Old Time; HB—Hillbilly.

★ ★ ★ ★ ★
5 STAR

D-18425 Bing Crosby
ABRAHAM (V)
EASTER PARADE (V)
D-4359 The Jesters
BETTER NOT ROLL THOSE BLUE, BLUE EYES (V)
YOU CAN'T SAY NO TO A SOLDIER (V)

★ ★ ★ ★ ★
4 STAR

B-11579 Alvino Rey
DEARLY BELOVED (FT VC)
I'M OLD FASHIONED (FT VC)
B-11577 Dick Todd
WHEN THE LIGHTS GO ON AGAIN (V)
I'M OLD FASHIONED (V)
B-11574 Joan Merrill
YOU CAN'T SAY NO TO A SOLDIER (V)
THERE WILL NEVER BE ANOTHER YOU (V)
B-11571 ART KASSEL—Kassels-in-the-Air
EV'RY NIGHT ABOUT THIS TIME (FT VC)
LIGHT A CANDLE IN THE CHAPEL (FT VC)
D-4358 Johnny Long
ROMANCE A LA MODE (FT VC)
MASSACHUSETTS (FT VC)
D-4357 Bob Crosby
WHEN YOU THINK OF LOVIN' BABY THINK OF ME (FT VC)
I'LL BE TRUE TO THE ONE I LOVE (FT VC)
D-18465 Glen Gray-Casa Loma
SOUTHWIND (FT VC)
YESTERDAY'S GARDENIAS (FT VC)
D-18464 Andrews Sisters
THE HUMMING-BIRD (V)
I'VE GOT A GIRL IN KALAMAZOO (V)
D-18463 Jimmie Lunceford
STRICTLY INSTRUMENTAL (FT VC)
KNOCK ME A KISS (FT VC)
D-18461 Ink Spots
EV'RY NIGHT ABOUT THIS TIME (V)
I'M NOT THE SAME OLD ME (V)

D-18427 Bing Crosby-Fred Astaire
I'LL CAPTURE YOUR HEART (V)
LAZY (V)
D-18426 Bing Crosby
I'VE GOT PLENTY TO BE THANKFUL FOR (V)
SONG OF FREEDOM (V)
D-18424 Bing Crosby
HAPPY HOLIDAY (V)
BE CAREFUL IT'S MY HEART (V)
D-4350 Johnny Long
JUST LIKE THAT (FT VC)
THE WHITE STAR OF SIGMA NU (FT VC)
D-4339 Bing Crosby
THE SINGING SANDS OF ALAMOSA (V)
I'M DRIFTING BACK TO DREAMLAND (V)
V-27965 Freddy Martin
I WANNA GO BACK TO WEST VIRGINIA (FT VC)
HELLO MOM (FT VC)
V-27962 Tommy Dorsey
BLUE BLAZES (FT)
MANHATTAN SERENADE (FT VC)
V-27957 "First Nighter" Orch.
(1) MANDY (2) OH! HOW I HATE TO GET UP IN THE MORNING (FT V)
(1) AMERICAN EAGLES (2) WITH MY HEAD IN THE CLOUDS (FT V)
V-27956 "First Nighter" Orch.
I'M GETTING TIRED SO I CAN SLEEP (FT VC)
THAT'S WHAT THE WELL DRESSED MAN IN HARLEM WILL WEAR (FT VC)
V-27954 "First Nighter" Orch.
THIS IS THE ARMY, MISTER JONES (FT VC)
I LEFT MY HEART AT THE STAGE DOOR CAN-TEEN (FT VC)
V-27953 Glenn Miller
DEARLY BELOVED (FT VC)
I'M OLD FASHIONED (FT VC)

V-27952 Sammy Kaye
YOU CAN'T SAY NO TO A SOLDIER (FT VC)
MISS AMERICANA (FT VC)
V-27951 Hal McIntyre
THIS IS THE ARMY, MISTER JONES (FT VC)
I'M GETTING TIRED SO I CAN SLEEP (FT VC)

★ ★ ★
3 STAR

B-11582 Four King Sisters
KILLE KILLE (V)
DAYBREAK (V)
B-11583 Shep Fields
BETTER NOT ROLL THOSE BLUE, BLUE EYES (FT VC)
WHEN THE LIGHTS GO ON AGAIN (FT VC)
B-11580 Mitchell Ayres
ROCK-A-BYE BAY (FT VC)
KILLE KILLE (FT VC)
B-11578 Shep Fields
(At the) CROSS-ROADS (FT)
I CAME HERE TO TALK FOR JOE (FT VC)
B-11576 King Sisters
GOBS OF LOVE (V)
I CAME HERE TO TALK FOR JOE (V)
B-11572 Barry Wood
AS LONG AS YOU'RE NOT IN LOVE (V)
I'M GETTING TIRED SO I CAN SLEEP (V)
D-4356 Jimmy Dorsey
MURDERISTIC (FT)
WHAT MAKES JOHNNY RUN (FT)
D-18462 Jimmy Dorsey
EV'RY NIGHT ABOUT THIS TIME (FT VC)
I'M GETTING TIRED SO I CAN SLEEP (FT VC)
D-18429 Bing Crosby
WHITE CHRISTMAS (FT V)
LET'S START THE NEW YEAR RIGHT (FT V)
D-18428 Fred Astaire
I CAN'T TELL A LIE (V)
YOU'RE EASY TO DANCE WITH (V)
D-6062 Jimmie Davis
YOU TOLD ME A LIE (OT V)
DON'T YOU CRY OVER ME (OT V)
D-4353 Woody Herman's 4 Chicks
ELISE (FT)
YARDBIRD SHUFFLE (FT)
D-4351 Dick Stabile
BE CAREFUL IT'S MY HEART (FT VC)
YOU'RE EASY TO DANCE WITH (FT VC)
D-4349 Guy Lombardo
A BOY IN KHAKI—A GIRL IN LACE (FT VC)
SUN VALLEY ROSE (FT VC)

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FOR
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1942

The favorite needle of coin phonograph operators

PERMO POINT NEEDLES

ARE KIND TO RECORDS

PRECIOUS METALS-TIP

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World's oldest and largest manufacturer of long life phonograph needles

Immediate RECORD SERVICE

Within a few hours of you is an Authorized RCA-Victor Distributor who understands the specialized needs of Phonograph Operators and is equipped to give you immediate record service.

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Eastern Company
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NEW YORK, N. Y.
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RECORDS



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LEO J. MEYBERG CO.

VICTOR



RECORDS

1. HE WEARS A PAIR OF SILVER WINGS
Victor 27920—Alvino Rey
Victor 27931—Dinah Shore
Bluebird 11542—Abe Lyman
2. I LEFT BY HEART AT THE STAGE DOOR
CANTOEN
Victor 27932—Sammy Kaye
3. JINGLE, JANGLE, JINGLE
Victor 27909—Freddie Martin
Bluebird 11533—Barry Wood
4. MY DEVOTION
Victor 27925—Vaughn Monroe
Bluebird 11555—Four King Sisters
5. BE CAREFUL, IT'S MY HEART
Victor 27923—Tommy Dorsey
Victor 27940—Dinah Shore
Bluebird 11554—Teddy Powell

**LOS ANGELES . . . 2027 South Figueroa
SAN FRANCISCO . . . 70 Tenth Street**

D-4346 Bob Crosby-Mary Lee
I HUNG MY HEAD AND CRIED (V)
YOU'RE MY DARLING (V)
D-4345 Jerry Wald
TRAINS IN THE NIGHT (FT)
MAD ABOUT HIM, SAD WITHOUT HIM, HOW
CAN I BE GLAD WITHOUT HIM BLUES (FT)
D-4344 Guy Lombardo
PUT-PUT-PUT (FT)
HUMMING-BIRD (FT)
V-27964 Hal McIntyre
WHY DON'T YOU FALL IN LOVE WITH ME (FT
VC)
KILLE KILLE (FT VC)
V-27963 Dinah Shore
A BOY IN KHAKI—A GIRL IN LACE (V)
HE'S MY GUY (V)
V-27958 Vaughn Monroe
YOU WERE NEVER LOVELIER (FT VC)
AFTER IT'S OVER (FT VC)
V-27955 "First Nighter" Orch.
THAT RUSSIAN WINTER (FT VC)
HOW ABOUT A CHEER FOR THE NAVY (FT VC)
V-27950 Vaughn Monroe
(AT THE) CROSS-ROADS (FT VC)
FROM THE COAST OF MAINE TO THE ROCKIES
(FT VC)
V-27949 Sammy Kaye
LET'S BRING NEW GLORY TO OLD GLORY (FT
VC)
THERE WILL NEVER BE ANOTHER YOU (FT VC)

Gutshall Cabinet Moves

LOS ANGELES—Designed primarily for the operator who needs a flashy and attractive cabinet at a reasonable figure, the Twin 12 Replacement Cabinet being offered by the Jack Gutshall Distributing Co. has caught on remarkably well in the West and re-orders are coming in regularly from sample orders.

The Gutshall cabinet incorporates economy with sheer beauty for it represents for the first time a cabinet that operators can afford to buy and place indiscriminately on their routes. The low price, combined with the varied color finishes possible, makes it a unit which can be adapted to practically

any type of location, regardless of the decorative motif.

As a result the cabinet is having a ready sale but Gutshall warns operators not to be too dilatory for only a limited number of cabinets can be provided under present conditions.

St. Louis

ST. LOUIS, Mo.—News of importance to phonograph operators, distributors, and jobbers was contained in an announcement made on September 1st by Walter Gumpersheimer, general salesmanager, of the Aristocrat Cabinet Co. This firm has gone into the production of phonograph cabinets so that the phonograph branch of the industry can, by the transfer of mechanisms that are in their old obsolete models of phonographs, be in position to install in locations a brand new artistic model.

The cabinets are being designed and built by the staff of Kilgen Associates Inc., an organization that until government restrictions put the quietus on organ building, supplied the entire country with some of the finest organ installations. The cabinets are made of nonstrategic materials, fine wood and heavy ornamental glass is used throughout.

Bill Wilson, youthful coinman, has been welcomed into the Davies Novelty Co. organization. He is taking charge of the

● 1 TO 12, 25¢ EA. - 13 TO 99, 23¢ EA. - 100 UP, 20¢ EA. ●

MIRACLE POINT NEEDLE / MIRACLE POINT NEEDLE

Use Miracle Point
needles and buy
Defense Stamps
with the difference!

● M. A. GERETT CORP. 2947 NO. 30 ST. MILWAUKEE, WIS. ●

office, salesroom and warehouse.

Donald Ladinsky, formerly with McCall Novelty Co., writes friends in the industry that army life agrees with him. At present he is stationed at nearby Jefferson Barracks.

Miss Marianne Signaigo, who has recently joined the office force of McCall Novelty Co., is radiating happiness on her new job.

Jack Rose, of the Ideal Novelty Co., is back in St. Louis on furlough for a couple of weeks. He is in the Navy and is stationed at Evanston, Ill.

Lou Morris slipped out of town for a quiet vacation in August headed for Chicago. A suitcase full of racing dope sheets and a toothbrush was the extent of his baggage.

Bob Spasser, operator of East St. Louis and Benld, Ill., paid a visit to local showrooms to look over new equipment.

Melvin Winston, formerly bookkeeper for Ideal Novelty Co., is writing local coinmen about life in the U. S. Coast Guard. He is at the present time stationed at New Orleans, La.

Al Haneklau of the Olive Novelty Co. has returned from a vacation trip in Wisconsin, bringing with him a mess of fish to be distributed among the boys at the office.

Members of the coin machine industry here were sorry to hear of the passing of Mrs. C. Besser. She was eighty years old and the mother-in-law of Ben Axelrod of Olive Novelty Co.

Michael Luzaich, head of the M-L Sales Co., is a little uneasy over the record situation. "Wish they would come to a decision

TURN PAGE

**COIN
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Your Hit Parade

NOW AVAILABLE ON

HIT-ELITE

AND

**CONCERTONE
RECORDS**

J. N. CEAZAN CO.

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Phone: PRespect 5401



Part of the crowd on hand when Raymond Rosen & Co. entertained more than 100 operators at the Ritz-Carlton Hotel Roof Garden in Philadelphia, August 5th in tribute to Tommy Dorsey. Left to right in the background are: Paul Knowles, record department manager for Rosen; Tommy Dorsey, Frank Sinatra and Jo Stafford, chirpers with the Dorsey band.

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OPERATORS ATTENTION

We Are Equipped to Handle Your Wants—

**COMPLETE STOCK NEW AND USED
GAMES, ARCADE EQUIPMENT . . .
OUR RECONDITIONED MACHINES
ARE TOPS . . . PRICED RIGHT**

ARCADE OWNERS ATTENTION

WE CARRY A FULL ASSORTMENT OF VENDING MACHINE CARDS

Phone or Write Your Needs

Western Portable Flame-Arc Welder.....\$24.95

World's Lowest Price Professional Welding Outfit

CONSOLES

*New Bally 5c Multiple Club Bells.....\$295.00
Mills Jumbo Parade, Free Play.....89.50
*New Keeney 5c Super Bells.....249.50
Used Keeney 5c Super Bells.....189.50

FREE PLAY NOVELTY GAMES

Bally Attention\$ 29.50 Chi. Coin All American..... 29.50
Bally Pan American..... 39.50 Genco Ten Spots..... 39.50
Bally Broadcast 29.50 Stoner Rotation 19.50
Baker Entry 29.50 *F.O.B. Chicago.

HUNDREDS OF OTHER GAMES TO CHOOSE FROM — NEW AND USED
WRITE FOR COMPLETE PRICE LIST

**Let Us Transform Your Old Games Into Factory-
Refurbished New Ones — Arcade Equipment — Supplies
Parts for ALL Games**

PAUL A. LAYMON

Distributor of Quality Coin-Operated Machines

1503 W. Pico Blvd. DRexel 3209 Los Angeles, Calif.

on that controversy," says Mike.

Gus Haukop, of Olive Novelty Co., left in August for a vacation at Boulder Junction, Wisconsin. He promised Phyllis Tzinberg, Olive's personable secretary, half of all the fish he caught.

Bozo Humphrey, office manager for McCall is busy these days calling on the trade in his Oldsmobile.

Jim Littleton of Sikeston and Fred Vaucher of Festus were two out-state Missouri operators to visit St. Louis showrooms recently.

Jack Mehl, popular figure in coin circles here, is busy making some last minute preparations before leaving on his annual vacation.

William Betz, W-B Novelty head, recently returned from Kansas City where he visited with members of the industry.

Elmer Schewe, head of the Schewe Novelty Co., has gone into the Army. The business is being operated by his father-in-law while he is away.

Claude Grishober, Olive Novelty's new route man, is enjoying success with his string of Panorams. Claude modestly disclaims credit for the showing he has made. Says the wholehearted support of the entire staff has made the successful operation of his route possible.

Ellis Hammond is recovering nicely from an operation performed recently. Ellis was greatly encouraged by the "Get Well" cards that deluged him when he was in the hospital.

Abe Jeffers, of the G-J-L Sales Co., married recently and is now on his honeymoon in Chicago.

Bob Mees, captain of Ideal's bowling team, is pleased with the team's work during recent matches at the Midtown Bowling Hall.

The Ideal Novelty Co. has been appointed distributors for the United Amusement Co., a firm specializing in rebuilt equipment.

Recent visitors from out of town included Frank Harris of Dexter, Mo., and Harold Brown of Effingham, Ill.

Dale Rymer, manager of the Missouri Tavern Supply Co., a subsidiary of the Ideal Novelty Co., visited headquarters here in St. Louis recently.

Sam Kleiman has joined the Ideal in capacity of sales representative in the phonograph department.

James Prosser

Houston

HOUSTON—More than 50 musicians attended the Houston operators party of July 29th at Southern Select Beer warehouse. Operators Walter Rabe, J. B. Belin and Jack Armstrong treated and the menu was fried chicken and all the side dishes; with plenty of Southern Select beer flowing before, during, and after the feast.

Representative Emmett Morse, former speaker of the House, and long-time friend and champion of Texas coinmen, was the guest speaker. He had been declared re-elected after his opponent withdrew from the August 22nd run-off election. His speech was not a political one. He discussed several important questions concerning the industry and answered a number of questions.

The previous social meeting and party of Houston operators, given by operators C. O. (Red) Harrington, W. H. Benton, and H. M. Crowe of R & A Distributing Co., late in June, was at 48th Battalion Marines Headquarters. This meeting had the largest attendance of the year due to the presence of a large number of invited guests of the armed forces.

Review Musical Popularity Poll

An authoritative chart showing the popular musical favorites and compiled from information gathered in the principal key cities and wired to us at press time.

SEPTEMBER, 1942

On Phonographs—

1. Jingle, Jangle, Jingle
2. He Wears A Pair of Silver Wings
3. Kalamazoo (I've Got A Gal In)
4. Idaho
5. My Devotion
6. Take Me
7. I Left My Heart At the Stage Door Canteen
8. Be Careful, It's My Heart
9. Sweet Eloise
10. Mr. Five by Five

On Wired Music—

1. At Last
2. Kalamazoo (I've Got A Gal In)
3. Johnny Doughboy
4. He Wears A Pair of Silver Wings
5. Jingle, Jangle, Jingle
6. Idaho
7. Take Me
8. My Devotion
9. Be Careful, It's My Heart
10. Mr. Five by Five

On Radio—

1. I Left My Heart At the Stage Door Canteen
2. He's My Guy
3. This Is Worth Fighting For
4. Kalamazoo (I've Got A Gal In)
5. My Devotion
6. Be Careful, It's My Heart
7. South Wind
8. Idaho
9. Conchita Lopez
10. At Last

Best Selling Sheet Music—

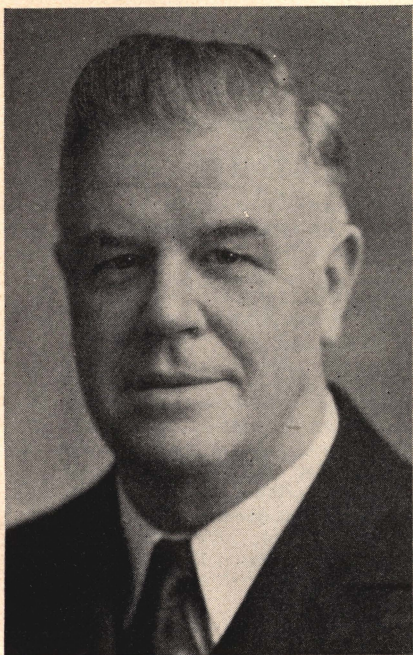
1. He Wears A Pair of Silver Wings (Shapiro-Bernstein)
2. Jingle, Jangle, Jingle (Paramount)
3. I Left My Heart At the Stage Door Canteen (U. S. Army)
4. Sleepy Lagoon (Chappell)
5. Take Me (Bregman, Vocco & Conn)
6. My Devotion (Santly-Joy-Select)
7. Idaho (Mills)
8. Be Careful, It's My Heart (Berlin)
9. Kalamazoo (Bregman, Vocco & Conn)
10. Johnny Doughboy (Crawford)

Best Selling Records—

1. Jingle, Jangle, Jingle
2. He Wears A Pair of Silver Wings
3. Kalamazoo (I've Got A Gal In)
4. Idaho
5. Strip Polka
6. I Left My Heart At the Stage Door Canteen
7. My Devotion
8. Who Wouldn't Love You
9. This Is Worth Fighting For
10. Be Careful, It's My Heart

Short talks by a Major, a Captain, and a Lieutenant, all of the Marine Corps, were enjoyed. After the feast and speeches, operators, soldiers, sailors and marines had two hours' entertainment (profitably and otherwise) in the oldest and still most popular military indoor sport.

John G. Wright



William Corcoran

Corcoran Tells Outlook

SAN FRANCISCO—"At the risk of becoming monotonous, we of the Buckley Music System organization have been harping pretty steadily on the shortage of equipment that will take place in the future. Nevertheless, our forecasts along this line are now becoming realities and the alert operator is taking heed."

So spoke William Corcoran in a recent interview concerning the outlook for music operators during the months ahead. "Big Bill" is genuinely optimistic concerning the future, but warns that operators must realize the importance of keeping up their present equipment and modernizing locations that are not yielding maximum returns.

"I think that a good deal of the initial hysteria over the war's effect on our business has largely subsided," said Corcoran. "Operators who plan to stay in the business are getting their locations in order for the long pull. Receipts are the highest in the history of the music business, and it is an excellent time to plow back some of these earnings into maintaining these high returns during the future."

"Our distributors, fortunately, are fairly well stocked with Buckley boxes and other installation materials. However, we all realize that the faucet which poured forth coin machine equipment in the past is now shut off entirely, and we must now utilize what we have on hand to continue in business."

"Another factor, which I feel is sometimes overlooked," continued Corcoran, "is that should the war end tomorrow, it would be several months perhaps before our various factories could again be converted from war material manufacture to the making of coin music products. Therefore, the wise operator is preparing himself now by modernizing his locations with Buckley Music Systems."

Juke Box Matinee Debuts

PASADENA — "Juke Box Matinee" is the title of a new afternoon program over Pasadena's radio station, KPAS. Program starts with a feminine operator requesting "Your Number, Please," a la wired music, and the turn table jockey counters with a half hour of platters.

No attempt is made to play the most popular tunes on automatic phonographs and wired music and the program, as a whole, is strictly pee-yew!

Minthorne Has Commando

LOS ANGELES—"What's in a name?" is an old saying the world over. But sometimes conditions change, especially in these war times. When the Rock-Ola Manufacturing Corp. brought out their 1942 phonograph they called it the "Commando," never knowing at that time that the Commando soldiers would be so prominent in the present war. The word "Commando" at the present time is in the mind of possibly every human being in the United Nations.

The Rock-Ola Commando phonograph therefore is probably the most popularized name of any phonograph in the history of coin-operated music.

"The name Commando is very fitting for Rock-Ola's new 1942 phonograph," declared Jean J. Minthorne, Rock-Ola distributor for Southern California and Nevada, "as it towers far above any other phonograph ever made and its appearance is very attractive besides being sturdy and strong. Yet it takes only 2 by 2½ square feet of floor space in a location. The Commando stands 73 inches high with music delivered from the top, by patented tone columns inside the phonograph that make the tone far superior to anything ever produced by Rock-Ola. This phonograph is also equipped with adapters that will take almost any remote control wall or bar box without any additional expense to the operator. Either 5 or 24 wire remote is very easily connected to the Commando."

"Another exclusive feature with Rock-Ola, which is quite an advantage to the operator, especially due to the present record situation," Minthorne continued, "is the fact that the Commando is equipped with light weight crystal pick-up which saves wear and tear on records. Service men are very free to comment favorably on Commando because of its accessibility with 14 square feet of opening to make the route man's work easier."

"The dial-a-tune electric selector is also exclusive with Rock-Ola, the only manufacturer to use the dial system of selection which is similar to the dial telephone. Another exclusive feature is the remote control wall and bar boxes which have single entry coin chutes for the nickel, dime and quarter. This feature," Minthorne pointed out, "is similar to a pay phone box and encourages patrons to drop quarters and dimes instead of nickels, thereby increasing the take for the location and operator."

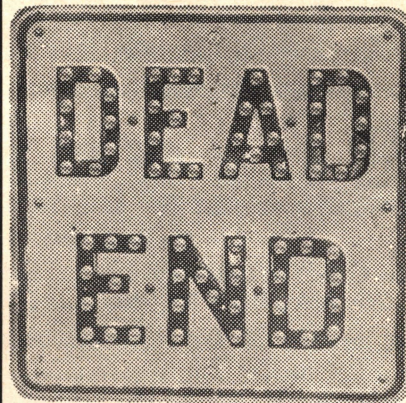
The new Commando is now on display at the Los Angeles showrooms of Jean J. Minthorne.

Wired Music Pioneer Killed

SAN PEDRO, Calif.—Following the verdict of an inquest jury on August 28th which exonerated him from blame in conjunction with the fatal shooting, August 24th of Robert Gomez, music operator and cafe owner of Wilmington, the District Attorney's office announced no charges would be filed against John Baroiz, 51.

Gomez, 33, was shot by Baroiz when he pounded on the door at the home of Baroiz and threatened him. Baroiz, at the inquest, stated he was in fear of his life when he fired upon Gomez.

Gomez had been a stormy petrel in the operating field in the West for the past ten years. Concentrating on music he made the first wired music installation in the country by stringing wires up and down alleys in the San Pedro harbor area. Later telephone company wires were employed and Gomez warred repeatedly attempting to win royalties on the wired music idea but never succeeded in establishing his claims.



**THIS IS THE LAST
AD IN THIS ISSUE
BUT...
THESE VALUES HAVE
NOT BEEN EQUALLED**

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FOR SALE

Three Seeburg Playboys, perfect, \$32.50 each. Bally Reliance Dice, 5c play, \$22.50; Keeney Anti-Aircraft, dark cabinet, \$37.50; Bally Ray's Track, excellent condition, \$35.00. KING PIN GAMES COMPANY, 826 Mills Street, Kalamazoo, Michigan. (JAS-P)

FOR LEASE

Excellent business location in REVIEW building. Tile floors, celotex ceilings, large display window, two wash rooms, extra large private office. Ideal for coin machine account. Ample, easy parking. \$45.00. Enquire 1115 Venice Boulevard, Los Angeles, Calif.

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Machines adjusted, tightened, cleaned and greased. Defective parts replaced. Repairs made on location. Stags a specialty. We call and deliver. COIN MACHINE SERVICE, 1070 Thompson St., Glendale, Calif. Telephone Cltrus 3-3721. (TF-C)

FOR SALE

Slots, Mills Flashers, One Ball Clockers, Vest Pockets, Ten Pins. Operator closing out gaming devices. Write for prices. F. B. TURNER, P. O. Box 578, Wolf Point, Montana. (S-P)

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MUSIC EQUIPMENT FOR SALE OR TRADE Phonette and Woodard Penny Boxes with adapters and six 125 Wurlitzer Wall Boxes, good condition, sell or trade for Packards. AUTOMATIC PHONOGRAPH COMPANY, Phoenix, Arizona. (ASO-P)

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Arcade Equipment, Pin Games, Consoles, Slots, Guns, Parts and Supplies, etc. OPERATOR'S EXCHANGE, 621 Van Ness, San Francisco, California. (4-43-P)

WANT TO BUY

Used Phonographs, Guns, Arcade Equipment, Phonograph Records. Cash or will trade. TROJAN NOVELTY CO., 1813 West Pico, Los Angeles, Calif. (S-C)

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FOR SALE

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FOR SALE

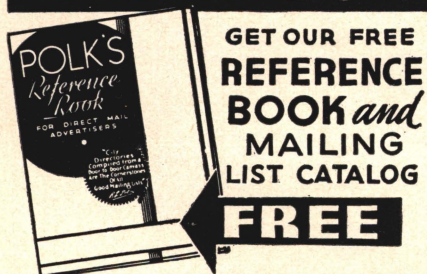
10 Mills Electric Mint Venders, in very good condition, \$70.00 each, F.O.B. shipping point. PRESLEY & SIGLER, 619 Lyon St., N. E., Grand Rapids, Michigan. (S-P)

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IN THE INDUSTRY!

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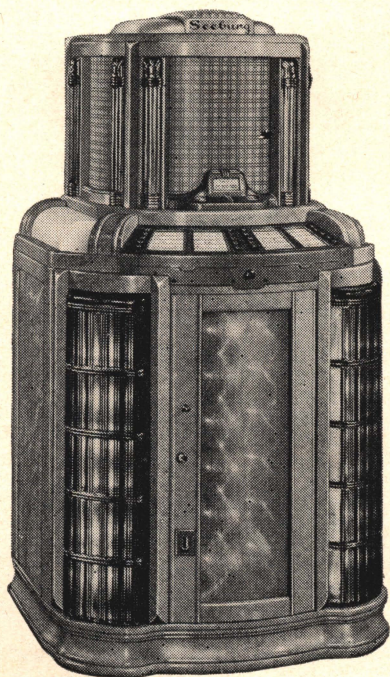
The "Can Can" Is Gone—But the Music Lives On

Yes, the French "Can Can" that thrilled thousands and thousands of Doughboys in World War Number One is no more. But its lilting music lives on along with the hundreds of thousands of old and new favorites that today are giving Americans that necessary "boost" on countless music machines throughout the World.

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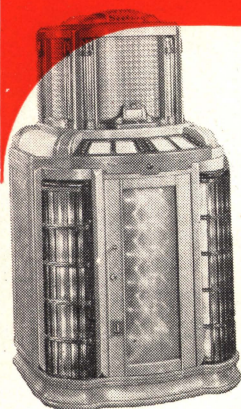
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LOS ANGELES

(GARRISON SALES CO.)
1002 W. Washington
PHOENIX, ARIZ.

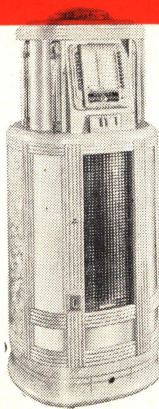
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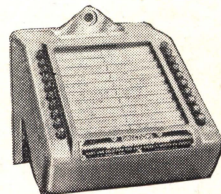


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5c - 10c - 25c
Single Coin Chute

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5c - 10c - 25c
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